



ARTFORWARD

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Multiplier events

From January to May 2026, Liceo Chierici, coordinator of the Erasmus+ Artforward project, transformed the Learning Modules co-created with the Lycée Toulouse Lautrec in Bordeaux into three major multiplier events accessible to the local community: a design and fashion contest with Confindustria, a fashion show for Europe Day, and a sustainable architecture competition with the Architects' Association. Three different creative forms, united by one purpose: showing how the European dimension and BPL can thrive when connected with companies, institutions and citizens. Artforward becomes a space to explore our potential within Europe.



400 PARTICIPANTS, 3 MULTIPLIER EVENTS, 2 COMPETITIONS AND 1 FASHION SHOW

On January 12, 2026, Liceo Chierici opened its series of multiplier events with the award ceremony for the first edition of “Artforward: Visionaries for New Sustainable Connections,” held at the Confindustria Reggio Emilia offices. Principal of Liceo Chierici Elena Ferrari stated that the European dimension is not merely a target but a generative space: schools need to guide individuals who can interpret complexity and respond with method and vision. The story brings together students, schools, and businesses. The project, developed with Liceo Chierici in Reggio Emilia, looks ahead by recognizing the creative power of new generations. **Denis Bedeschi, President of the Fashion Group of Confindustria Reggio Emilia.**



Confindustria Reggio Emilia and its Fashion Group, directed by Denis Bedeschi, played a fundamental part. Local companies offered industrial scrap materials, helping students explore practical applications of the circular economy in design.

The Liceo Chierici winners are:

- 1 FURNITURE DESIGN – GIULIA BRINDANI, “NEXUS”
- 2 FURNITURE DESIGN – NICCOLÒ BORDINI, “ORBITA”
- 3 FASHION – OLEKSANDR SEMYVOLOS



A European perspective with its eyes on the future

The award ceremony with Confindustria was one of the first educational practices tested thanks to Artforward. The model will continue steadily in the coming years: the 2027 ceremony will already be held in Paris.

The modules follow the CLAS model (Contexts, Languages, Environments, Strategies), which brings together real experiences, different expressive languages, expanded learning environments, and research- and design-oriented methods.

The competition is the practical expression of this methodological approach: students develop a complete project – from analysing the theme to defining the concept, from selecting sustainable materials to creating the portfolio – working with authentic requests and a jury of experts. The collaboration with Confindustria Reggio Emilia and with partner French high schools strengthens career guidance and the connection with the professional world.



MULTIPLIER 2 – 8 MAY 2026, REGGIO EMILIA TECNOPOLO

“Europe wears Jeans”: the fashion show for Europe Day. In the “square” of the Tecnopolo, in the former Reggiane area – pavilion 17, the final event of “Europe Wears Jeans” took place: an evening dedicated to fashion, civic engagement and sustainability, featuring classes 4A and 4I. As part of the Artforward Erasmus KA220 project, the initiative gave space to the students’ creativity, who transformed old denim garments and discarded materials into original outfits with strong ethical value, guided by Professor Simona Messori.



Perspectives from Institutions and Companies

Principal Elena Ferrari opened the evening by speaking about renewal: that of young people, who grow as conscious citizens through creativity, and that of the renewed urban space of the Tecnopolo. "A world inside and one outside meeting in the middle. Congratulations to the students: they represent hope for a better future." Francesca Bedogni, Vice President of the Province of Reggio Emilia. Councillor Davide Prandi connected the initiative to the values of "Europe and Democracy". From the business world, Denis Bedeschi (Crisden) reflected on how jeans can become a tool for new ecological and productive awareness for Made in Italy.

MULTIPLIER EVENT NO. 3 – 27 MAY 2026
ORDER OF ARCHITECTS, REGGIO EMILIA
Minimal, bright and circular architecture.

The final day of the first edition of the European competition “Minimal, Light and Circular Architecture” took place at the headquarters of the Order of Architects within the Innovation Park. The competition is the result of an intense year-long design collaboration involving students from Chierici and the Order of Architects of Reggio Emilia.

Challenge for emerging designers: young creators were invited to rethink domestic space by reducing environmental impact to a minimum, with housing modules of no more than 28 m², complete with modular furnishings designed with circularity in mind.

Winning projects

Giulia Manna (4C) – “Matrioska”: fluid telescopic volumes able to expand and adapt to change.

Diar Thairi (4H) – “Pentahome”: strong spatial identity and excellent flexibility between open and closed setups.

Anna Pia Dattino (4C) – “Morpho”: the idea of metamorphosis, with careful detailing in light wood and a built-in double bed.

“Sustainability has evolved from a secondary concern to an essential responsibility: Reggio Emilia presents itself as a cutting-edge laboratory for design culture.” Andrea Rinaldi, President of the Order of Architects of Reggio Emilia.

This months-long process was enriched by conversations with university students from the University of Ferrara and by ongoing evaluations with the panel of architects (Maddalena Fortelli, Sara Gilioli, Mia Zanni).

Special thanks to Coordinator Paola Panciroli and educators Adriana Adamo, Valentina Franchi, Elena Olivari and Benedetta Storchi.

