



# NEWSLETTER 2



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## TOP NEWS ABOUT THE ARTFORWARD PROJECT

### ARTFORWARD 2-DAY SEMINAR/WORKSHOP AND TPM-2 MEETING IN BORDEAUX, FRANCE

### OVERVIEW BELOW

The 2nd TPM was successfully held on 27–28 March 2025 in Bordeaux, France for a 2-day seminar and the official TPM2. Hosted by the Toulouse Lautrec Vocational High School specializing in arts, the meeting brought together project partners from Italy, Türkiye, and Denmark. The partners engaged in a rich programme featuring company presentations, expert-led workshops, student feedback sessions, and guided visits to notable eco-conscious institutions such as Darwin Ecosystem and the FRAC MÉCA “Primavera” exhibition.

### OVERVIEW BELOW



The event opened with presentations from partner companies, including enterprises, which shared their sustainable production practices remotely. In-person sessions highlighted initiatives from Danish, Italian, and French organisations committed to circular economy, green architecture, and eco-design. The workshops facilitated meaningful exchanges between students, educators, and professionals, focusing on sustainable development, inclusive design, and creative environmental solutions.

### ARTFORWARD SEMINAR & TPM-2 PROGRAMME



# COMPANY PRESENTATIONS IN BORDEAUX, FRANCE

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12 ENTERPRISES

Bordeaux, March 27

## ➤➤➤ FRENCH DELEGATION

The French delegation brought together eco-conscious professionals, including architects, designers, and developers focused on sustainability and the circular economy. Key contributions came from L. Tardieu, V. Roger, C. Rey, and creative groups like Collectif Cancan and MIMILO, showcasing innovative practices in furniture, architecture, and education.

## ➤➤➤ ITALIAN DELEGATION

The Italian delegation was represented by MARIO FORONI (Elisa Moro coordinator of Accademia Mario Foroni) from Valeggio sul Mincio and CRISDEN, an ethical fashion company from Reggio Emilia known for its sustainable design of high-end accessories. Under the leadership of D. Bedeschi, the CRISDEN emphasises CO<sub>2</sub> reduction, ethical sourcing, and biodiversity. The delegation also coordinated the participation of Italian students, whose thoughtful presentations added depth to the intercultural dialogue during the Bordeaux meeting.

## ➤➤➤ DANISH DELEGATION

The Danish delegation showcased innovative sustainability efforts. M. Flíček from OUR SHIFT introduced their activist fashion brand that transforms textile waste into valuable products. R. Kirt of KirtXThomsen shared forward-thinking projects in wave energy and smart technologies, reflecting Denmark's commitment to environmental innovation.

## REPRESENTATIVES

OUR SHIFT M. Flíček

KIRTxTHOMSEN R.Kirt

EKOTEN Tekstil S. Naghiyeva

ERSA Mobilya E. Ulsan

CRISDEN D.Bedeschi

MF MARIO FORONI E. Moro

MONTAGNE NOIRE L.Tardieu

MAC Architecture V.Roger

DARWIN WOODSTOCK C.Rey, A.Pangon

COLLECTIF CANCAN M.Saboya, A. Trichelieu

PILOTE CREA B. Krance, S. Legall

MIMILO TAPISSIER J. Bommard

## ➤➤➤ TURKISH DELEGATION

The Turkish delegation featured two companies focused on sustainable production. EKOTEN Tekstil presented eco-friendly fabrics made from organic cotton and recycled polyester, using water-efficient and zero-waste processes. ERSA Mobilya highlighted its sustainable furniture production with recycled wood and non-toxic finishes. Both companies reflected Türkiye's commitment to green innovation.





Watch the video!

# WORKSHOPS IN BORDEAUX

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## 5 AWESOME WORKHOPS

Bordeaux, March 28

### >>> LIST OF WORKSHOPS

The workshops offered hands-on insights into eco-responsible practices across various creative sectors:

- **Darwin Woodstock** focused on sustainable space design and circular economy principles.
- **Collectif Cancan** explored civic-driven architecture using local and eco-friendly materials. The enterprise utilizes reuse.
- **Mimilo Tapissier** presented luxury upholstery with a focus on eco-textiles and artisanal methods.
- **MAC Architecture** shared strategies for sustainable architectural design that balances context, versatility, and environmental impact.
- **Pilote Créa** highlighted upcycling and regional craftsmanship through artistic and community events.

Together, the workshops provided practical examples of integrating sustainability into art, design, and construction.

### >>> THE OUTCOMES

The Bordeaux workshops left a lasting impression on participants, especially students, who described the experience as “eye-opening” and “inspiring.” Engaging directly with experts and sustainable enterprises helped them better understand how creativity and responsibility can go hand in hand.

The students and the participants shared that they now feel more confident discussing topics like eco-design, ethical fashion, and sustainable architecture. For many, it was their first time interacting with professionals in the field, and it sparked new ideas for future careers and collaborations.

### WHAT IS MORE

The closing session served as an important moment to reflect on the outcomes of the meeting and to outline concrete next steps aimed at fostering local impact and driving educational innovation. It highlighted the shared commitment of all partners to translate ideas into action. The TPM marked a key milestone in advancing the project’s mission: empowering students and schools to actively engage with environmental challenges through collaboration, creativity, and a strong sense of European solidarity.

### >>> CULTURAL LANDMARKS

On the second day, participants visited key cultural and ecological landmarks including Darwin Ecosystem and the FRAC MÉCA “Primavera” exhibition, enriching the experience with artistic and environmental insights. The meeting concluded with a collaborative session to evaluate workshop outcomes and define next steps, reinforcing the project’s commitment to fostering creative, informed, and environmentally responsible action among young people across Europe.





Watch the video!

# WHAT HAS BEEN DONE SO FAR

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## ARTFORWARD LEARNING MODULES

### >>> FOCUS GROUP SESSIONS

Between September and October 2024, partners from Italy, France, Denmark, and Türkiye held virtual focus group sessions with students, teachers, and stakeholders. These interactive discussions provided key insights into how young people perceive sustainability in art, architecture, and fashion design. The findings are now serving as a foundational resource for designing future learning modules.

### >>> CORE CONTENT FOR SUSTAINABLE CREATIVITY

Following the focus group sessions, the consortium worked collaboratively to identify essential content areas on eco-sustainable production and design. This activity led to the development of a comprehensive content map covering themes like ethical fashion, circular architecture, and resource-efficient creative practices. These themes will guide the structure of the project's educational modules.

### >>> MAPPING INNOVATIVE SUSTAINABLE ENTERPRISES

Partners carried out in-depth research to identify exemplary sustainable enterprises in Europe. The selected businesses—ranging from eco-textile innovators to circular economy design studios—will appear in the learning modules and a standalone booklet titled “Compendium”. These real-world cases offer students tangible models of environmentally and socially responsible entrepreneurship in the creative industries.

### >>> WORKSHOP CONNECTS STUDENTS AND EXPERTS

In February 2025, a transnational workshop brought together industry experts and students to explore sustainability in design. Experts shared key challenges and trends, while students worked in groups to propose creative, eco-friendly solutions. The event strengthened the link between education and green entrepreneurship.

## NEXT MOBILITIES

As part of the ARTFORWARD project, our upcoming mobilities will take place in Copenhagen, Denmark and Nevşehir, Türkiye. These exchanges will bring students, educators, and professionals together to continue exploring sustainability in art, architecture, and fashion design. Participants will engage in hands-on sessions, site visits, and cultural activities aimed at strengthening environmental awareness and creative collaboration across Europe.