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THE COMPENDIUM OF SUSTAINABLE ENTERPRISES IN THE FIELDS OF ART, ARCHITECTURE, & FASHION DESIGN



SUMMARY

03 **Introduction**

05 **Methodology**

06 **Denmark**

OUR SHIFT • Out-sider • Mater • KirtXThomsen •
Spacelab

18 **France**

Collectif Cancan • Mimilo • Pilote Créa • Darwin
Woodstock • Texaa®

30 **Italy**

MF 1 - Accademia Mario Foroni • Laboratorio di
Architettura • One of One Studio • Crisden • CEA
Capsule

41 **Türkiye**

EKOTEN Tekstil • ERSA Mobilya • MiiN • Sudi Etuz •
Autoban

57 **Conclusion**



Introduction

The Compendium of Sustainable Enterprises in the Fields of Art, Architecture, & Fashion Design is a curated collection of international businesses within the creative industries that stand out for their pioneering environmental sustainability initiatives.

This Compendium is a tangible outcome of Artforward, a European co-founded project that was born at the end of 2024 and designed by four European partners committed to working together to raise students' awareness of sustainable options in the context of the creative fields, while also bridging the gap between education and the professional world.

The project brings together four partners from different parts of Europe, each contributing with unique expertise, networks, and perspectives. This diversity fosters cross-disciplinary collaboration, leading to the creation of innovative, original knowledge with a wide-reaching impact and fresh creative insights.

The partnership includes Liceo Artistico Chierici from Italy and Lycée Toulouse-Lautrec from France. These are two high schools dedicated to teaching the arts through hands-on approaches and a keen connection to the professional world. The Italian Chamber of Commerce in Denmark enriches the project with its expertise in sustainability and its solid grounding in the business sector. Meanwhile, CERA - Cappadocia Education and Research Association from Türkiye, focusing on community and democratic development, offers its experience in civic engagement and social empowerment.

Through Artforward, the partnership aims to promote sustainability in the creative industries by equipping secondary school students with both educational resources and practical experiences in art, architecture, and fashion design.

The project addresses sustainability from a holistic perspective, encompassing social, economic, and environmental dimensions.

Artforward seeks to empower students to become leaders in sustainable creativity by developing innovative teaching approaches and content, building partnerships with sustainable businesses, conducting awareness campaigns, and providing targeted training.

This Compendium, therefore, is part of this endeavor. Its goal is to collect and showcase in a clear, analytical, and systemic manner a selection of European enterprises, operating within the art, architecture, and fashion design sectors, that excel in their sustainable methods and values.

By showcasing the best practices and innovative approaches of these selected companies, the Compendium aims to inspire young minds and inform both students and educators on how to be ethical and environmentally conscious while also pursuing success in creative industries.

The systemic and scientific documentation of each selected enterprise in the Compendium demonstrates the practical application of sustainable principles within creative fields.

It aims to spark new ideas, methods, and sustainable approaches among the next generation of creative industry professionals, fostering passion and determination for incorporating sustainability into their future work.



Methodology

Before exploring the selected sustainable enterprises within the creative industries, it is essential to examine the selection process undertaken by the four project partners.

The research began with focus group sessions involving both high school students and professionals in the sector.

Each partner investigated perceptions of sustainability in art, architecture, and fashion design, discussing motivations, challenges, gaps between education and the professional world, and the most relevant aspects of sustainability.

The collected insights were subsequently analyzed to compile a list of keywords that would guide our approach to sustainability in the creative industries.

With a clear understanding of the skills and knowledge that the next generation of students needs to thrive sustainably in the field, we began identifying companies in each partner country that met these criteria.

Through comprehensive research, sustainable enterprises emerged, selected for their role as frontrunners in sustainable practices within art, architecture, and fashion design.

The chosen companies demonstrate a strong commitment to environmental and social responsibility, as well as proactive engagement with students.

These companies are pivotal to the sustainable transition within the creative sectors, exemplifying business models and processes that are not only successful in the market but also ethical and responsible.

Importantly, each company showed a great sense of commitment in the engagement with students, to inspire and educate, blending theoretical and practical learning approaches.

Participation in the Artforward project is entirely voluntary, with no hidden intentions or obligations. The companies chose to participate out of a deep sense of duty and a commitment to the community.

We now present the selected 20 companies from Denmark, France, Italy, and Türkiye.



DENMARK





WHO IS OUR SHIFT?

Sector: Fashion

Location: Copenhagen

Year: 2022

OUR SHIFT envisions a world where textile waste is no longer discarded but transformed into valuable, meaningful products. Its mission is to redefine sustainability in fashion and design by creatively upcycling materials and fostering a circular economy.

Through collaboration, innovation, and education, it aims to inspire businesses and individuals to embrace a future of responsible production and conscious consumption.

BUSINESS MODEL

Key products: their key products revolve around upcycled fashion and accessories, primarily made from discarded tents and other waste materials. Their designs blend functionality, durability, and urban aesthetics, making them perfect for eco-conscious consumers who appreciate unique, one-of-a-kind pieces.

Value Creation: OUR SHIFT creates value by transforming discarded materials into high-quality fashion and accessories, proving that waste can be a resource rather than a burden. Additionally, OUR SHIFT generates value beyond fashion by raising awareness about sustainable consumption and inspiring industry-wide change through collaborations, education, and advocacy.

Target customers: Eco-conscious customers and companies aligning with its sustainability values.

Supply Chain: their supply chain is designed to align with circular economy principle. Instead of sourcing virgin materials, the brand collects discarded waste fabrics, collaborating with other brands and institutions. The production process occurs within Europe to reduce the carbon footprint.

End of life: OUR SHIFT integrates circular economy principles not only in production but also in the end-of-life phase of their products, ensuring that their impact remains minimal even after use. Since their items are made from repurposed materials like discarded tents, they are designed for durability and longevity, encouraging customers to use them for as long as possible. The unique aesthetic, moreover, makes the items "evergreen".

ENVIRONMENTALLY SUSTAINABLE PRACTICES

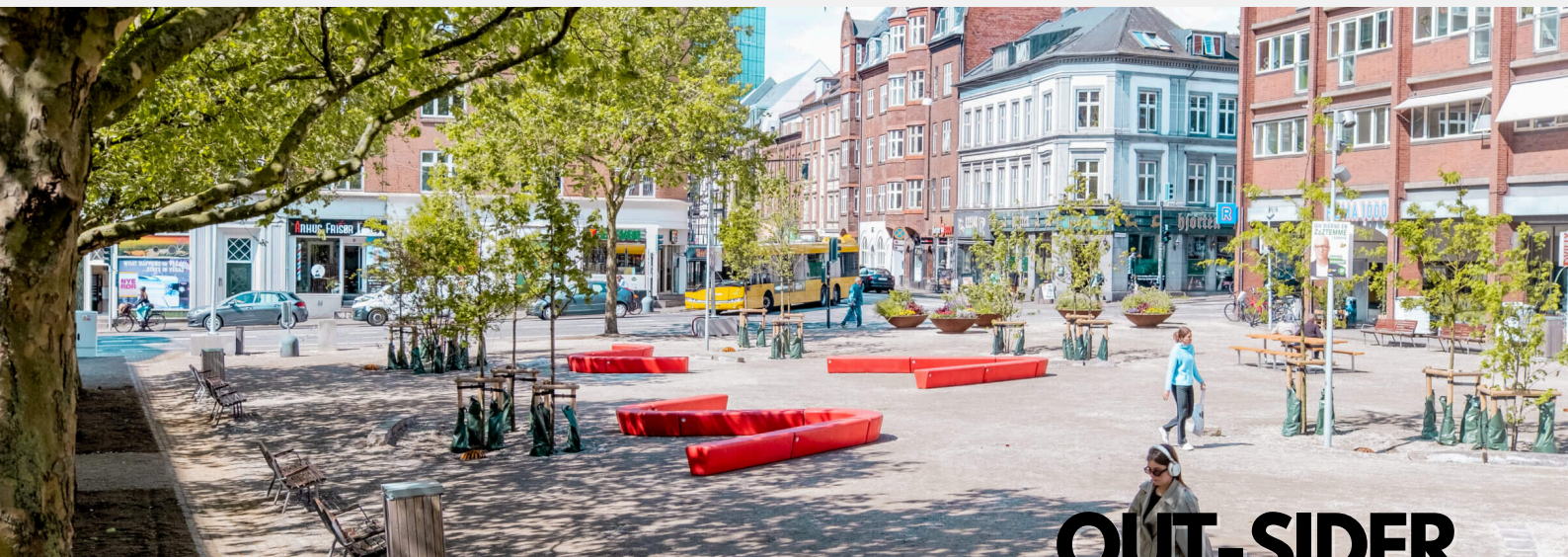
Circular economy: OUR SHIFT approach integrates circular economy principles, reducing environmental impact while offering consumers unique, durable, and functional products with a compelling backstory.

Production Process: At OUR SHIFT, the design and creation process begins with carefully sourcing discarded tents and other materials from trusted, safe brands, ensuring high-quality and durable materials. The fabric gets cleaned and processed, maintaining hygiene and integrity. The innovative designs, developed in Denmark, blend functionality with contemporary aesthetics. The production takes place in Europe, supporting sustainability and ensuring fair working conditions throughout the process.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: OUR SHIFT holds workshops to promote the art of transforming old clothes into stylish, sustainable pieces, teaching creative upcycling techniques. OUR SHIFT also collaborates with businesses to transform their textile waste into meaningful, high-quality products. These items can be used internally, offered to customers, or sold through their sales channels, showcasing a commitment to sustainability. Additionally, OUR SHIFT holds exhibitions on circularity in renowned museums and galleries, sharing the innovative approach to upcycling and inspiring others to embrace a more sustainable future.





OUT-SIDER

WHO IS OUT-SIDER?

Sector: Furniture design

Location: Copenhagen

Year: 2007

Out-sider works passionately to inspire people with furniture that enriches, excites, and leaves a positive impression on the city space, to the delight of everybody. They believe that life between the houses must be experienced and enjoyed. Outdoor spaces work as meeting spaces, experience zones, and break rooms. Moreover, people are happier and healthier when spending time outside: the community is strengthened and has the opportunity to meet across interests, ages, and social affiliations. This is the idea at the core of their vision.

Out-Sider has strong roots in the Scandinavian design tradition characterized by aesthetics and functionality. In collaboration with clients and designers, Out-sider designs and produces urban furniture that challenges the existing and differentiates itself in forms, colors, and materials.

BUSINESS MODEL

Key products: Out-sider produces outdoor furniture design for urban spaces.

Value Creation: Out-sider designs and produces urban furniture that is innovative and meaningful, with an eye always on aesthetics, usability, and sustainability. The furniture they produce is made of materials that can last for many years and require a minimum of maintenance. They work purposefully to use materials that burden the environment as little as possible, and are primarily produced in Denmark. Indeed, Out-sider seeks to operate locally in every step it takes, from the design to the manufacturing, the transportation, and the use of its products.

Target customers: Municipalities, landscape architects, and engineers who work with outside spaces and need sustainable and lasting furniture. The end customer is the actual user, so the citizen in the city. 80% of their clients are in Denmark, to remain local. 20% is outside Denmark and is reached using Danish logistic companies or carriers that have a sustainable approach to transportation.

Supply chain: the entire supply chain is located in Denmark, to avoid waste of resources and to keep distances short. When the furniture needs to be shipped abroad, the logistics is managed by Danish companies.

End of life: Out-sider selects materials that can last for many years and require only minimal maintenance. The selection of the materials focuses on those that burden the environment as little as possible.

Costs and revenue: The price and cost of their furniture are in the upper-medium segment compared to the competitors (outside design producers).

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Circular economy: Out-sider produces furniture from new or recycled plastic, which is very durable and has a maximum life time of 30-50 years, and can then be reused or remodelled up to 20 times. Plastic is not sustainable in itself, but when recycled, it creates a circular loop that both benefits the economy and the environment and helps reduce waste, upcycling what was before waste into something with more value.

Production Process: The plastic is sourced from waste management plants in Denmark and is then transported to the design and production facility in Southern Denmark. It takes about 30 minutes to produce a furniture. Afterwards, the product is shipped to the customer.

Certifications: EN1176, Nordic Swan, LCA+Co2e calculations on all recyclable polyethylene products.

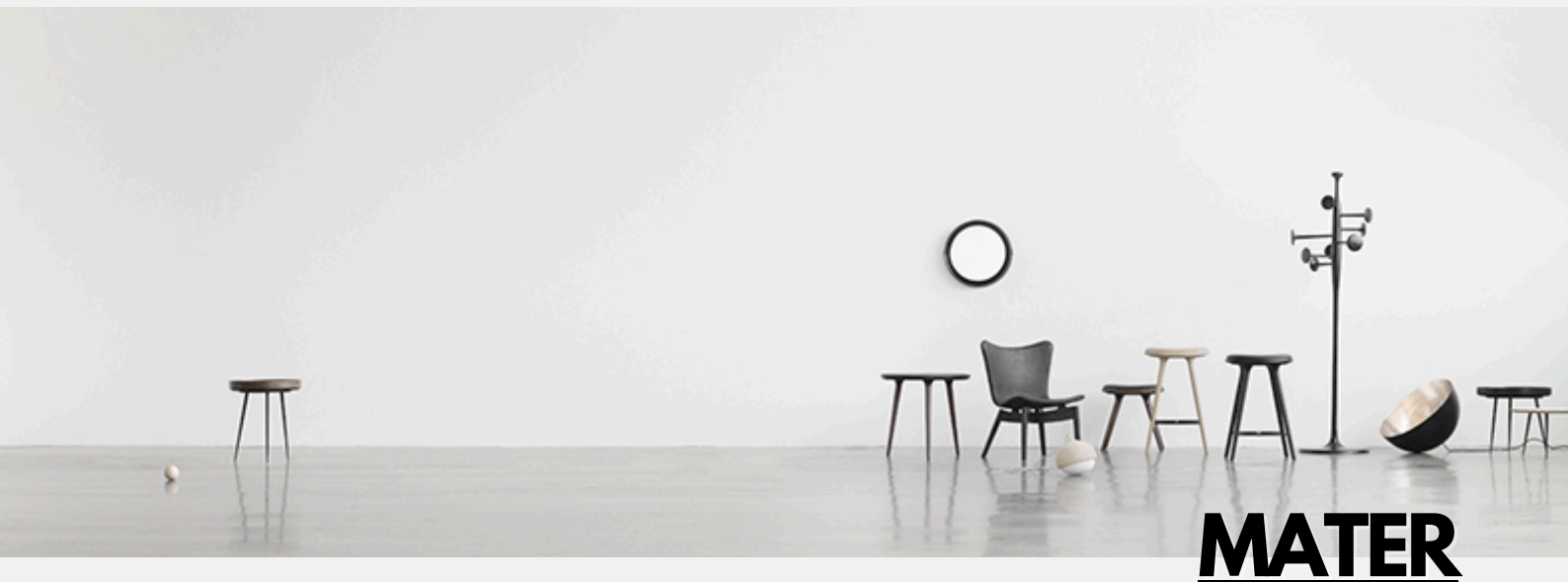
SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: By creating their outside furniture with a social purpose, Out-sider helps the local communities get together between the buildings where safe and comfortable environments are created for social bonding, experience sharing and enjoyment of the elements.

INNOVATION AND IMPACT

Innovation practices: Out-sider is working on integrating solar cell technology in several of their products.





WHO IS MATER?

Sector: Furniture design

Location: Copenhagen

Year: 2006

Mater is a pioneering green-tech design brand with sustainability and circularity at its core, with the vision of making a positive difference for the environment.

They use cutting-edge technology in production to transform waste materials into design furniture. Through collaboration with well-established and new design talents, they create timeless designs sustainably and responsibly. From the outset, Mater's ambition was to inspire a global design audience and engage people in sustainable action.

BUSINESS MODEL

Key products: Mater produces furniture, lighting products, and ornaments.

Value Creation: Mater constantly develops new and different initiatives to continue their sustainable engagement. For example, Mater designs products with FSC-certified wood, recycled aluminium, mango wood (which is usually discarded when no longer producing fruits), and ocean waste. Moreover, Mater explored new technology to recycle industrial fibre and plastic waste. This resulted in 5 new, unique, patented material formulas called Matek®, which can be biodegradable, can incorporate e-waste, or decompose by living organisms.

Target customers: Mater's customers are a global design audience, and anyone interested in sustainable actions.

Supply chain: Mater works with external partners. For the product design, Mater collaborates with top-notch designers. For the production, the company has 3 production partners in Europe (Latvia, Slovenia, and Poland).

End of life: Matek® is designed to be endlessly recycled to create new furniture. Since Mater is the sole owner of this material and the technology to recycle it, the company decided to offer a take-back system. All products made with Matek® can be taken back at the end of their life and recycled into new furniture.

Costs and revenue: Producing in Europe and using sustainable materials requires higher costs than producing the same products elsewhere. However, the final price of the products needs to stay competitive, and therefore, it is set to be a maximum of 10 - 15% higher than the "not sustainable" options.

The value of each product comes from the fact that its design is created by top designers and that it respects high standards of sustainability. Customers are willing to pay a price premium, which, however, must stay compelling.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Mater's showpiece is the invented material, Matek®, which is made by combining fibre with a binder. Coffee bean shells, extracted during the roasting process, are an example of fibres. Sawdust from wood production is another. The binder material is made from plastic waste or a plastic-based alternative. The mix of materials results in a unique compound suitable for press moulding (a technique in the furniture industry).

Since the production is not within the company, the responsibility for water and energy usage does not fall into their responsibility.

Supply chain management: Mater collaborates with 3 production partners. These partners have been selected following criteria of sustainability, such as the distance from the selling points, the respect of ethical work, the FCS certification for wood, and their sustainable practices in regard to energy consumption, and the use of renewable energies.

Circular economy: Furniture made from Matek® is designed for disassembly and repair, which means that each component can be reused or recycled into new production cycles. Matek® is also designed to be reprocessed again and again. In 2024, Mater started to integrate biodegradable plastic as a binder material in the Matek™ production, thanks to the fine-tuning of a new technology. This biodegradable plastic is made using renewable resources, such as sugarcane.

Production Process: Each product has a product sheet, stating a value that indicates the CO₂ used to make it. These values are calculated using the MÅLBAR tool (a popular instrument in Denmark, which, therefore, became a good instrument for benchmarking). Mater also calculates the impact of each product using the SDGs; for each one, it is indicated which sustainable goal it connects with.



Certifications: The wood Mater uses is only FCS Certified Wood.

SOCIAL RESPONSIBILITY INITIATIVES

Labour practices: MATER has a code of conduct that ensures that all its suppliers and sub-suppliers operate in accordance with internationally recognized standards of human rights, labor, and environmental protection.

INNOVATION AND IMPACT

Innovation practices: Mater has developed and trademarked a completely new and sustainable material, Matek®. Shaping this material in functional and timeless designs, in collaboration with highly skilled artists, the furniture holds a big, innovative impact on both the aesthetics and the perception of what and how sustainable furniture design can be and look today.

Recognitions and rewards: Winner of Danish Design Awards 2019.





WHO IS KIRTxTHOMSEN?

Sector: Visual design and architecture

Location: Copenhagen

Year: 2011

The company wants to put art into the STEM sector (science, technology, engineering, and mathematics), to influence and improve it. They aim to speed up and make clearer the process in the fields of engineering with the use of creative visuals (3D) and digital tools for drawing and planning. This saves energy and time and, thus, helps the sector become more sustainable and innovative.

BUSINESS MODEL

Key products: KirtXThomsen designs visual communication and infographics to help clients plan their energy, infrastructure, or architectural projects and show their potential more holistically and clearly. Through visual communication, KirtXThomsen builds the client brand, creates shared language that fosters collaboration, and envisions the future of projects.

Value Creation: With KirtXThomsen's visual designs and communication tools, decision-makers can make decisions more quickly and easily about the development of a project. Through visualization, investors can better understand the potential of projects, local support increases since complex projects are conveyed more easily, and the implementation time, consequently, gets shorter.

Target customers: KirtXThomsen has 3 types of customers:

- The industry and the energy sector
- The corporate world with both smaller, innovative start-ups and large companies
- Public and private collaborators.

Supply Chain: Everything is developed at the office of KirtXThomsen and distributed anywhere in the world through software.

End of life: KirtXThomsen's products are digital. They can get transformed or altered when no longer relevant, or deleted when no longer useful.

Cost and revenue: 1 page visual cost between 3,350–7,000€. Technology Explainer costs between 13,000–27,000€. The programming of the entire project costs between 27,000–40,000€.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: KirtXThomsen works digitally, therefore, only electronic devices are used to create their visuals. The company aims at using less electricity as possible, and from sustainable sources. Thus, there is an emphasis on online meetings instead of physical meetings, to save CO₂ on transportation. Prints are used to a minimum, and new, electronic devices are only bought when necessary. Old devices are often handed over to recycling companies when discharged. KirtXThomsen also reuses previous designs; this improves efficiency and decreases the usage of electricity.

Circular economy: Many of the visual and digital products are reused or altered into new designs according to the client's needs. The company also makes use of a digital 'library' where old projects are stored that might get 'recycled' or serve as important inspiration when an identical project arises. KirtXThomsen also works with prototypes, which have proven to be effective and easy to understand. Finally, different approaches are tested and put to use to save resources.

SOCIAL RESPONSIBILITY INITIATIVES

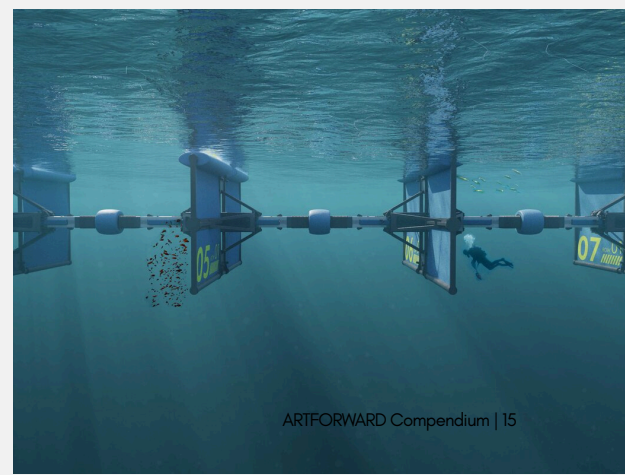
Labour practices: KirtXThomsen embraces the Scandinavian working culture, based on a flat hierarchy, a high level of freedom and trust, attention to work-life balance, teamwork, and the possibility to work from home.

Community engagement: KirtXThomsen's products boost the local understanding and acceptance of the project in the area where it has to be implemented.

INNOVATION AND IMPACT

Innovation practices: The use of detailed, digital tools and visualizations is groundbreaking when it comes to the projecting of large buildings and energy infrastructure, as it integrates the use of skills from creative fields such as drawing, storytelling, and animation.

Recognitions and rewards: Winner of the Danish Design Award 2019 in the category "Visionary Concepts". Winner of the Danish Design Award 2024 with the MOSS project – Molten Salt Energy Storage with Hyme.





WHO IS SPACELAB?

Sector: Architecture

Location: Copenhagen

Year: 2009

Spacelab is a Copenhagen-based architectural firm with deep expertise in realizing significant results within three areas – Transformation, Space planning, and Retail – through a unique partner-based form of collaboration. Spacelab is driven by the end user's experience and by the client's strategic ambitions being realised. For them, it's about meeting the needs and succeeding together. Architecture is for people and must therefore meet people. This can only be done by listening, asking, and challenging. Spacelab does this every time to create the optimal foundation in any collaboration. And it always prioritizes being clear from the start about the ambition to be realized, before economics. Its motto is "we do not sit across from our clients – we are always sitting next to you".

BUSINESS MODEL

Key products: Building transformation, space planning, and retail design architecture.

Value Creation: Spacelab approach is based on three key values: Functional, Social and Signal Value. First, they take care of fulfilling the functional requirements. Next, they create a design that strengthens social relationships and collaboration. Finally, they develop spaces that reflect the client's brand and values.

Target customers: Business customers and institutions.

Supply Chain: The projects are initiated in our office, and the constructions and designs are carried out in the whole of Denmark.

Cost and revenue: Spacelab works primarily on time spent within an agreed framework.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Spacelab holds a responsible, ambitious, and pragmatic approach to sustainability. It prefers environmentally conscious choices and has an extensive material library that can meet any company's ambitions or requirements. Concerning energy, Spacelab focuses on energy use, but also introduces the aspect of how buildings and design also influence the energy used. Its "Transformation" projects at SpaceLab are also about incorporating sustainability into every step of the design process. They are dedicated to using environmentally friendly and sustainable materials and methods, to ensure that the projects are not only aesthetically pleasing, but also responsible towards the planet.

Circular economy: Spacelab's transformation projects aim at re-using and upcycling existing buildings instead of knocking them down, seeing them as resources that can live on again and again according to the shifting needs in society.

Production Process: They start by asking in-depth questions about requirements, needs, and desires, striving to understand the client. In this way, they create physical spaces that support the client's daily activities and ambitions. From there, they handle the process, from the first sketch to the finished conversion.

Certifications: Two certifications in DGNB from Rådet for bæredygtighed (a voluntary certification scheme used to measure, collaborate on, and promote sustainability considerations throughout the built environment). Points are awarded in three areas: Environment, economy, and social:

- Environment: climate impact, recycling, and harmful substances are emphasized.
- Economy: function, durability, and operation are emphasized.
- Social: indoor climate, inclusive architecture, and user focus are emphasized.



FRANCE





COLLECTIF CANCAN

WHO IS COLLECTIF CANCAN?

Sector: Architectural Collective

Location: Bordeaux

Year: 2019

Collectif Cancan is deeply committed to an ecoresponsible approach. Aware of the climate emergency, Collectif Cancan prioritizes the use of bio-based, geosourced, local, and renewable materials. The collective also emphasizes the reuse of materials and promotes simplicity and sustainability in their projects. They challenge traditional architectural methods by favoring artisanal techniques and local expertise rather than industrialized solutions. Their goal is to democratize citizen-driven and sustainable architecture.

The collective operates as a collegial association, ensuring that everyone is equal, can express themselves, and share their opinions.

BUSINESS MODEL

Key products: Architecture for citizens.

Value Creation: The collective organizes conferences, roundtable discussions, and events to promote alternative practices and raise public awareness about the importance of sustainability in architecture. In their production, the collective chooses bio-based, geosourced, local, and renewable materials while promoting artisanal techniques and local expertise.

Target customers: The surrounding community. Their sustainable approach extends to the geographical localization of their projects. Cancan emphasizes its rootedness within the regional territory and, when projects are too far away, it recommends closer collectives.

Supply Chain: the collectif's deep knowledge of the territory and its rooted presence allows them to forge connections and collaborate with local stakeholders: associations, collectives, territorial developers, local authorities, landlords, craftsmen, artists, associations, and the community.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: The implementation of their projects is achieved through the choice of bio-based or geosourced resources. The materials they use are locally sourced and as renewable as possible. Collectif Cancan also takes into consideration the assemblages and disassemblages of the elements, to be able to reuse the materials. Finally, they apply the principle of “frugality”, showcasing the materials in their simplest and most beautiful form. The Collectif does not produce the materials, therefore, water and energy usage is the responsibility of their suppliers.

Production Process: The participatory process is at the core of Collectif Cancan. Through this, they enable collective ownership and the dissemination of techniques and know-how within the entire community.

Cancan promotes a hands-on approach to autonomy, empowering individuals to break free from industrialized practices and escape the role of "permanent consumers." By sharing practical knowledge, the project encourages people to not only maintain existing initiatives but also start new ones, fostering a culture of replication and collaboration. In this spirit of open exchange, knowledge flows freely and becomes a shared resource. As a result, the process of creating together becomes just as important as the final outcome; everyone contributes, and together, they shape the project.



Labor practices: The Collectif Cancan adopts labor practices that emphasize collaboration, sustainability, and community involvement. They operate with a horizontal structure, ensuring equal voting power for all members, fostering inclusivity and shared decision-making. Their projects involve participatory processes, where users and stakeholders actively contribute to the design and implementation phases.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: At the heart of Cancan’s work is a strong commitment to social engagement. Projects and ideas are developed collectively, involving users, curious individuals, and sponsors alike. Collectif Cancan draws its strength from a set of shared values that unite its community. This collective commitment supports the promotion of alternative and resource-conscious practices. In this context, participatory decision-making and cross-disciplinary collaboration are not only encouraged but essential, ensuring a sense of rigor and coherence throughout the process.





MIMILO

WHO IS MIMILO?

Sector: Artisanal upholstery and interior decoration

Location: Bordeaux and Libourne

Year: 2020

Mimilo is a craft business with two boutique workshops. Its experienced team of upholsterers and seamstresses works meticulously and passionately to design benches, restore all styles of seating, and make curtains for all types of windows. Mimilo's keywords are know-how, creativity and efficiency, competence, excellence, and interpersonal skills to understand and co-design with its customers.

BUSINESS MODEL

Key products: Upholstery of benches, seating, and curtains.

Value Creation: Mimilo blends traditional craftsmanship with contemporary design. The company offers restoration of various seating styles, custom-made banquettes, and the creation of personalized curtains and voiles. Mimilo's team works meticulously to tailor each project to the client's needs, enhancing the aesthetic appeal of the interior. Mimilo does it while using sustainable materials and restoring furniture rather than encouraging new purchases.

Target customers: Anyone interested in upholstery, from private houses to businesses, such as hotels and restaurants.

Supply Chain: Mimilo collaborates with local suppliers to reduce the carbon footprint associated with transportation. Moreover, they collaborate with fabric editors to provide sustainable and aesthetically pleasing options.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Mimilo offers a selection of eco-friendly fabrics suited to various decoration and upholstery projects. These fabrics are carefully chosen for their quality and environmental friendliness.

Circular economy: Mimilo also reuses and recycles materials whenever possible.

SOCIAL RESPONSIBILITY INITIATIVES

Labour practices: The entire team of designers, decorators, upholsterers, and seamstresses works together, following an ecoresponsible approach, focused on reducing waste by recycling, reusing, and repairing.





WHO IS PILOTE CRÉA?

Sector: Creative design fair

Location: Arcachon

Year: 2019

The Pilote Créa is an event dedicated to arts and crafts in all disciplines. Every edition hosts more than 100 creators, artisans, and artists, presenting original creations, with unique pieces, or in small series. It is a trade fair for both the general public and professionals, who are looking for unique and original products that tell authentic stories.

BUSINESS MODEL

Key products: It is a trade fair to promote art pieces, such as decorative objects, artisanal leather goods, wool weaving, glass, paintings, drawings, and upcycled items.

Value Creation: Pilote Créa holds an eco-responsible approach by showcasing artisans and creators who prioritize sustainable materials, recycling, and environmentally friendly practices. Its goal is to promote more responsible consumption and raise public awareness on the importance of local expertise and short supply chains.

Pilote Créa advocates for the recovery and transformation of used materials to create new art products.

Target customers: Professionals in the creative industries and the general public.

Cost and revenue: The price to rent the stand is moderate to allow local artists and artisans to showcase their craftsmanship outside their workshop. Through this, they become aware of the attractiveness of their creations and reflect on their prices.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: The event is planned to be eco-friendly. It hosts exhibitors focused on eco-friendly productions and who use reusable and recycled materials, such as fabric, tarpaulin, wood, metal, leather, and wool. Moreover, the event is designed to use moderate lighting for low consumption, and it avoids using carpeting in the circulation aisles.

Circular economy: The showcased products are sourced from the local environment, such as driftwood from the Arcachon coastline, or past events' tarpaulins, geotextile, posters, used clothing, and so on.

Production Process: The showcased items come exclusively from artisanal production. The involved artisans handcraft only unique pieces.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: The event promotes local artists and artisans. Moreover, it functions as a platform for community exchange and dialogue.

INNOVATION AND IMPACT

Innovation practices: The fair promotes the combination of different recycled materials, and solutions that blend tailoring techniques and artisanal creations.





WHO IS DARWIN WOODSTOCK?

Sector: Sustainable architecture

Location: Bordeaux

Year: 2022

Darwin Woodstock is an initiative integrated into the Darwin ecosystem in Bordeaux. This project focuses primarily on carpentry and artisanal craftsmanship, with a strong emphasis on sustainability and material reuse. The Darwin Woodstock team creates furniture and decor for the Darwin space using reclaimed materials like wood and metal to minimize their environmental impact. Their motto is to recover, enhance, create, and repurpose existing materials to give them a new life. The project is based on an eco-friendly approach, constantly seeking ways to reduce ecological footprints.

BUSINESS MODEL

Key products: Carpentry projects.

Value Creation: Darwin Woodstock has an approach that prioritizes the reuse of materials, particularly through selective deconstruction and repurposing of offcuts. Their approach is based on strong principles: giving materials a new life; optimizing each resource to minimize the ecological footprint; collaborating with committed players in reuse, design, and architecture.

Target customers: The Darwin Ecosystem, local businesses, associations, event organisers, and public bodies.

Supply Chain: Darwin Woodstock identifies and collects used materials, such as wood and metal, through partnerships with local suppliers. Then, it collaborates with designers and artisans to create innovative concepts. The crafting of furniture, the decor, and the installation happen in the workshop, ensuring minimal waste and optimal use of resources. In collaboration with local actors, it delivers and integrates the finished product into spaces or events.

End of life: Darwin Woodstock applies many methods to prolong the life of its products. It implements upcycling of materials: transforming used wood, metal, or other materials into new furniture, decor, or artistic installations. It reintegrates products into new projects: elements from one project are often repurposed for use in another.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: In all of their projects, Darwin Woodstock prioritizes the reuse of materials, such as metal and wood, particularly through selective deconstruction and repurposing of offcuts. The workshop often creates partnerships with local suppliers to source the materials.

Circular economy: Their circular economy approach is based on:

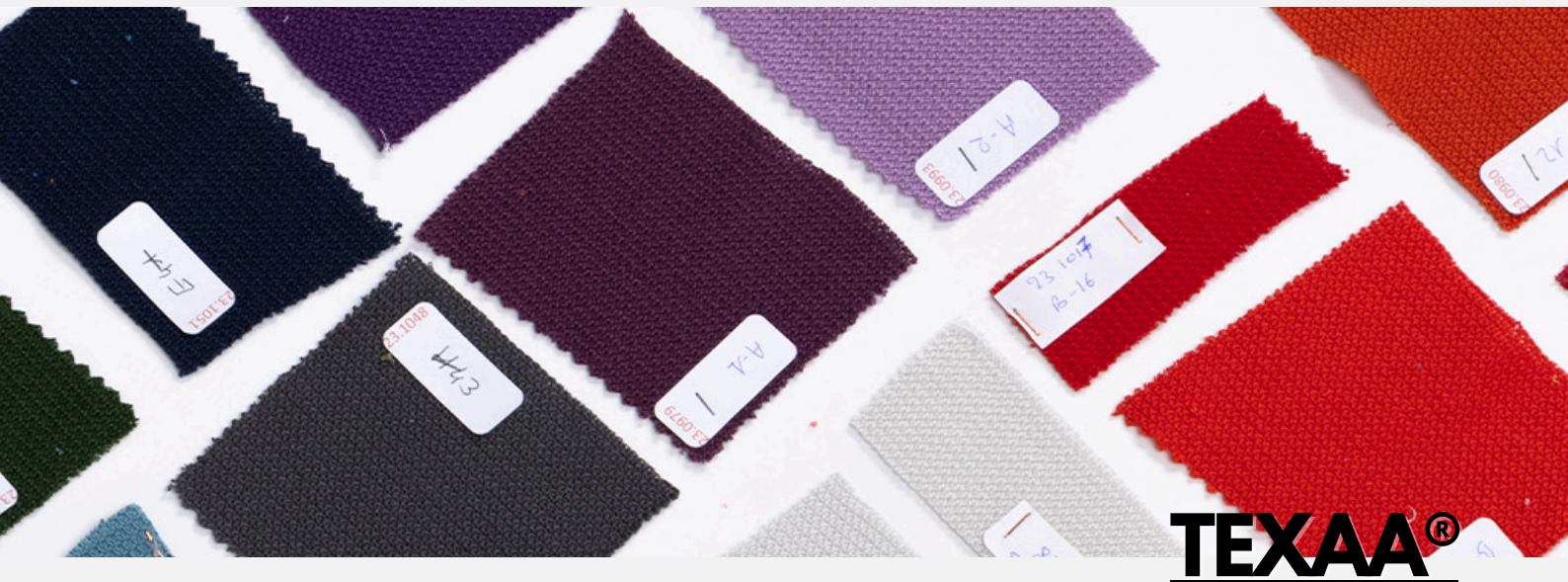
- Reclaiming offcuts and waste materials from local suppliers.
- Planning new projects in collaboration with local designers and artisans.
- Crafting the new products in their workshop, ensuring minimal waste and optimal use of resources.
- Delivering and integrating the finished products into spaces or events, in collaboration with other local actors.
- Assessing the impact of the project, both environmentally and socially, to refine future initiatives.
- Reusing the projects, if and when discarded, for new products.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: Darwin Woodstock is actively involved in its community through:

- Workshops and Training: They organize community workshops to teach carpentry, upcycling, and sustainable practices, empowering individuals with valuable skills.
- Partnerships with Local Organizations: Collaborating with schools, businesses, and associations, they contribute to projects that benefit the local community.
- Inclusive Events: Hosting events that bring together diverse groups, fostering a sense of community and shared purpose.
- Support for Young Talent: Engaging with youth through educational programs and partnerships, such as their involvement in eco-responsible projects with local schools.





WHO IS TEXAA®?

Sector: Architectural acoustics

Location: Gradignan

Year: 1978

Texaa® specializes in acoustic solutions that blend functionality with architectural design. It designs, manufactures, and distributes a range of products, including panels, cladding, curtains, and screens, all covered in their signature Aeria fabric. This patented textile is known for its acoustic transparency and durability, while also being aesthetically pleasing.

BUSINESS MODEL

Key products: Patented acoustic technical solutions, such as curtains, panels and cladding.

Value Creation: Texaa® has developed an innovative acoustic fabric that not only absorbs sound but also reduces its transmission, providing a unique solution for modular spaces. Texaa® works towards the longevity and reuse of its products, as well as the management of its environmental impacts.

Target customers: Texaa® serves professionals in the architecture and design sectors who seek to enhance acoustic comfort without compromising aesthetic integrity. Their clientele includes architects, interior designers, acoustic consultants, and specifiers involved in projects such as offices, cultural venues, educational institutions, and hospitality spaces.

Supply Chain: Texaa® prioritizes local or European partners.

End of life: Texaa® takes a responsible approach to the end-of-life management of its products, emphasizing sustainability and recycling. Key highlights include:

- Life Cycle Assessment (LCA), which consists of the evaluation of the environmental impact of its products throughout their lifecycle.

- Application of recycling and reuse concepts: Aeria textile is designed to be durable and recyclable.
- Refurbishment: their products can be unassembled and reassembled for on-site refurbishment, several years after their initial installation. Texaa® also planned a system of take-back and resale services.

Cost and revenue: Texaa® is renowned for its artisanal and local production in its workshop in Gradignan, which may impact its costs in terms of quality and sustainability. The use of recycled and bio-based materials, as well as collaboration with local suppliers, also play a role in managing their costs.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Texaa®'s Vibrasto acoustic coverings contain an average of 60% recycled materials. Other products, such as acoustic screens, reach up to 90% recycled content. Moreover, the company uses bio-based materials, like wooden components, Landes pine, to replace steel or aluminum in certain products. Moreover, its artisanal approach ensures quality and respect for the environment.

Supply chain management: Texaa® products are locally manufactured in its workshop, thus reducing the carbon footprint. The company uses recycled and bio-based materials and prioritizes local or European partners for its supplies.

Circular economy: Texaa® operates within a circular economy using recycled materials, designing products that are easily unassembled and reassembled, enabling on-site refurbishment several years after their initial installation, and offering a take-back and resale service, in partnership with Made in Past.



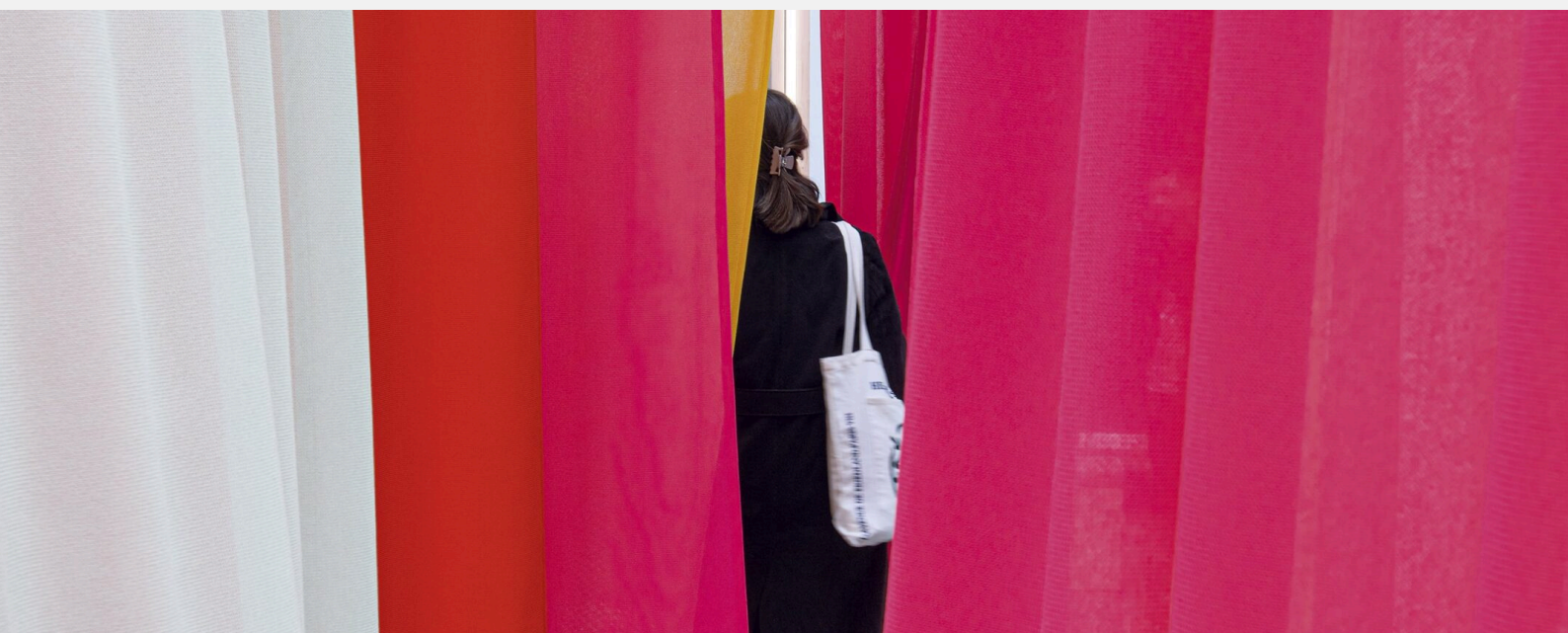
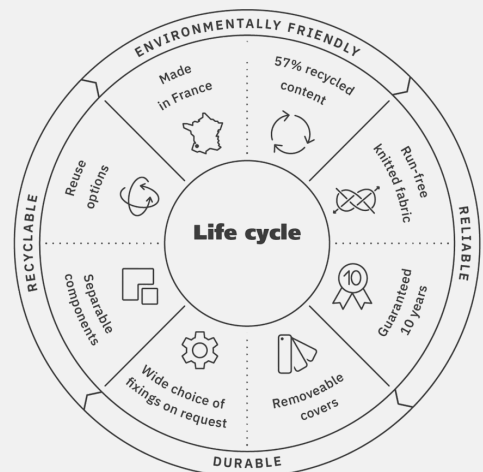
Production Process: The transonic Aeria textile is knitted using a patented process, prioritizing recycled and bio-based materials. The stages include warping, knitting, washing, dyeing, and finishing, with rigorous quality control. Concerning the product assembly, the supports and frames are manufactured and then combined with acoustic absorbers. The products are covered, sewn, and finalized in their local workshop. Each order is unique and custom-made to answer specific needs and to reduce environmental impact.

Certifications: Texaa®'s products are certified by the International Maritime Organization (IMO) for use in maritime applications. Moreover, the Aeria textile complies with strict resistance standards, including resistance to abrasion (NF EN ISO 12947-2) and colorfastness (ISO 105 B02).

INNOVATION AND IMPACT

Innovation practices: Texaa® has developed acoustic curtains that absorb sound and reduce its transmission, offering a unique solution for modular spaces. The production process ensures a hard-wearing product that lasts over time. It is run-resistant (a hole in the fabric will not get larger), antistatic, and therefore easy to maintain. Resistant to abrasion, and the color does not fade (fastness graded equal to or higher than 5 on the ISO 105 B02 scale).

Recognition and awards: Living Heritage Company (EPV) Label: This label, awarded in 2023, recognizes Texaa®'s artisanal and industrial excellence, as well as its commitment to innovation.





ITALY



MF1 - ACCADEMIA MARIO FORONI

WHO IS MF1 - ACCADEMIA MARIO FORONI?

Sector: Clothing and fashion

Location: Verona

Year: 2005

MF 1's core business is creating knitwear garments for the most important luxury brands. MF 1 has set itself the goal of operating sustainably, with a particular focus on the social aspect. For this reason, and to ensure the continuity of skills transfer, it established the Mario Foroni Academy, which trains new generations in the fields of knitwear, pattern making, and fashion design. Beyond technical skills, great importance is placed on people – collaborators, students, and all stakeholders – valuing them as sources of experience, culture, values, and talent.

BUSINESS MODEL

Key products: Knitwear products.

Value Creation: For the creation of its garments, MF 1 uses certified yarns that respect both the environment and animal welfare. The production process blends craftsmanship with cutting-edge technology, thanks to the use of constantly evolving and innovative knitting machines. Strongly focused on social responsibility, MF 1 ensures that its entire supply chain is certified for compliance with social, health, and safety standards. In addition to collaborating with the most prestigious luxury brands, MF 1 has also technically patented a double-faced garment, designed to reduce the number of products introduced into the market. This piece can be worn on both sides, each with a completely different look, offering both environmental and economic benefits.

Target customers: MF 1 primarily works with the most prestigious fashion brands, specializing in the knitwear sector. It serves clients from all over the world.

Supply Chain: MF 1 produces in Italy to ensure quality, to maintain a strong presence and connection with its local territory, to invest in new generations through local training programs, and to strengthen the domestic supply chain.

End of life: MF 1 partners with organizations that recover textiles and give them new life, for example, by shredding fabric panels and using the resulting material for padding in chairs, seats, and similar products. Moreover, it produces garments that are of the highest quality, designed for long-lasting use and durability over time.

Cost and revenue: The cost of products is high, since the production follows high-quality standards.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: MF 1 reduces its ecological footprint by using a photovoltaic system to generate green energy for its production site.

Circular economy: Materials, such as paper and waste yarn, are reused to create new products.

Production Process: Yarn is sourced primarily from Italian spinning mills. Prototypes and knitwear samples are created starting from the client's design, and the product is developed through every stage of the production process—CAD programming, knitting, washing, ironing, assembly, hand finishing, labeling, quality control, packaging, and shipping to customers.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: MF 1 is deeply engaged in its local community, contributing to village events, participating in donations and initiatives that promote the protection of individuals and children, and supporting shared educational moments open to the public. It also offers growth and training opportunities to talented young people from the Mario Foroni Academy.

Labor practices: As a Benefit Corporation, one of the company's primary goals is to create value for people as individuals. Therefore, MF 1 implements both technical and cross-functional training programs, raises awareness on issues such as equality and inclusion, and has in place personal protection measures as well as welfare systems that are attentive to employees' needs.





WHO IS LABORATORIO DI ARCHITETTURA?

Sector: Architecture studio

Location: Reggio Emilia

Year: 2001

The architects of Laboratorio di Architettura believe that, as architects, they have been entrusted with a great responsibility: a crucial role in shaping the built environment and, as a result, the well-being of both people and the planet. Therefore, they turn this responsibility into an opportunity to leave a positive and lasting impact. At Laboratorio di Architettura, they have been designing sustainably long before it became a trend or a non-negotiable requirement. Through study, dialogue, and research, with a rigorous scientific approach, but also an open and creative mindset, they began a journey in search of a new way of practicing architecture. One that enables a more virtuous use of resources, reduces waste, and promotes regeneration. Laboratorio di Architettura wants to be an agent of positive change. To inspire, to facilitate, to build, and to promote a new culture of design.

BUSINESS MODEL

Key products: Architectural projects, urban design, urban planning.

Value Creation: Laboratorio di Architettura works on projects (including experimental ones) and research focused on responsible architecture, the relationship between architectural design and nature, and the connection between design and economy.

Target customers: Municipalities, construction companies, entrepreneurs, and private clients. 100% of their clients are in Italy.

Supply Chain: The entire supply chain is in Italy.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: The headquarters of Laboratorio di Architettura is an experimental regeneration project of a historic building in the city center of Reggio Emilia, fully restored using dry (reusable) construction technologies and zero CO₂ emission systems for heating and cooling.

Production Process: Laboratorio di Architettura is made up of two partners and 3 to 4 collaborators (all architects). Great emphasis is placed on the design process, integrating, whenever possible, small-scale experiments into each project to enhance knowledge and expertise.

The focus stays on “how we will live tomorrow”. Building high-quality living spaces, both in terms of construction and spatial design, at low cost, is the primary challenge they try to tackle.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: Laboratorio di Architettura often works with the public sector to regenerate spaces, and creates areas and buildings where people can live and experience the spaces.

INNOVATION AND IMPACT

Recognition and awards: The main awards won by Laboratorio di Architettura include:

- Invited competition for a socio-cultural center within the former Quisisana sanatorium complex (Arco-TN, in collaboration – Third Prize – 2005)
- Competition for residential development CASANOVA Lot EA8 – Bolzano (First Prize – 2006)
- Sustainability Award (First Prize – 2006)
- IQU Sustainability Award (First Prize – 2006)
- Competition for the new sports arena in Guastalla (Third Prize – 2008)
- Competition for a school campus in Ponte Nuovo (RA) (in collaboration, First Prize – 2010)
- Sustainability Award (First Prize in Urban Planning Category – 2011)
- Legambiente Award (First Prize – 2012)
- IQU Sustainability Award (First Prize – 2013)
- Rebuild Award 2013 (Second Prize)
- Eco-Luoghi 2013 Competition, Rome (Winning Project)
- Competition for the energy redevelopment of buildings in Via Parma, Bolzano 2015 (Second Prize)
- Competition for the regeneration of buildings in Via Palermo, Bolzano 2016 (First Prize)
- Competition for the construction of social housing in Laces (BZ) (Second Prize – 2019),
- Competition for the construction of social housing in San Lorenzo di Sebato (BZ) (Second Prize – 2020)





WHO IS ONE OF ONE STUDIO?

Sector: Fashion design

Location: Reggio Emilia

Year: 2021

The project was born from the desire to offer Generation Z a point of reference in the historic center of Reggio Emilia, counteracting the growing trend to online purchasing and bringing attention back to the value of direct experience. The goal is to create not just a store, but an environment of sociality, meeting, and growth for the city's young people. A place of sharing, where it is possible to come into contact with One of One Studio's vision of sustainable fashion and provide an example of youth enterprise, sharing know-how with other people to develop young people's interest in this sector.

BUSINESS MODEL

Key products: Upcycled clothing and accessories

Value Creation: One of One Studio seeks to be local in every step they take, from the design to the manufacturing, the transportation, and the use of their products.

Target customers: People generally interested in fashion, searching for sustainable, locally made clothing. From 16 to 35 years old. Their main market is Italy, but they also export some of their products.

Supply Chain: North Italy, from Bologna to Prato. Their production site is situated in Reggio Emilia. When they export, they use Italian logistics companies or carriers that have a sustainable approach to transportation.

Cost and revenue: The price and cost of our clothing line is in the medium segment.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: One of One Studio has developed a clothing line that is made up of 30-100% reused fabric.

Supply chain management: All their suppliers are located at a max 150 km from their production site. They know all of them personally and cherish authentic and personal business relationships.

Circular economy: They produce with cotton, since it lasts for up to 40 years, and can be recycled.

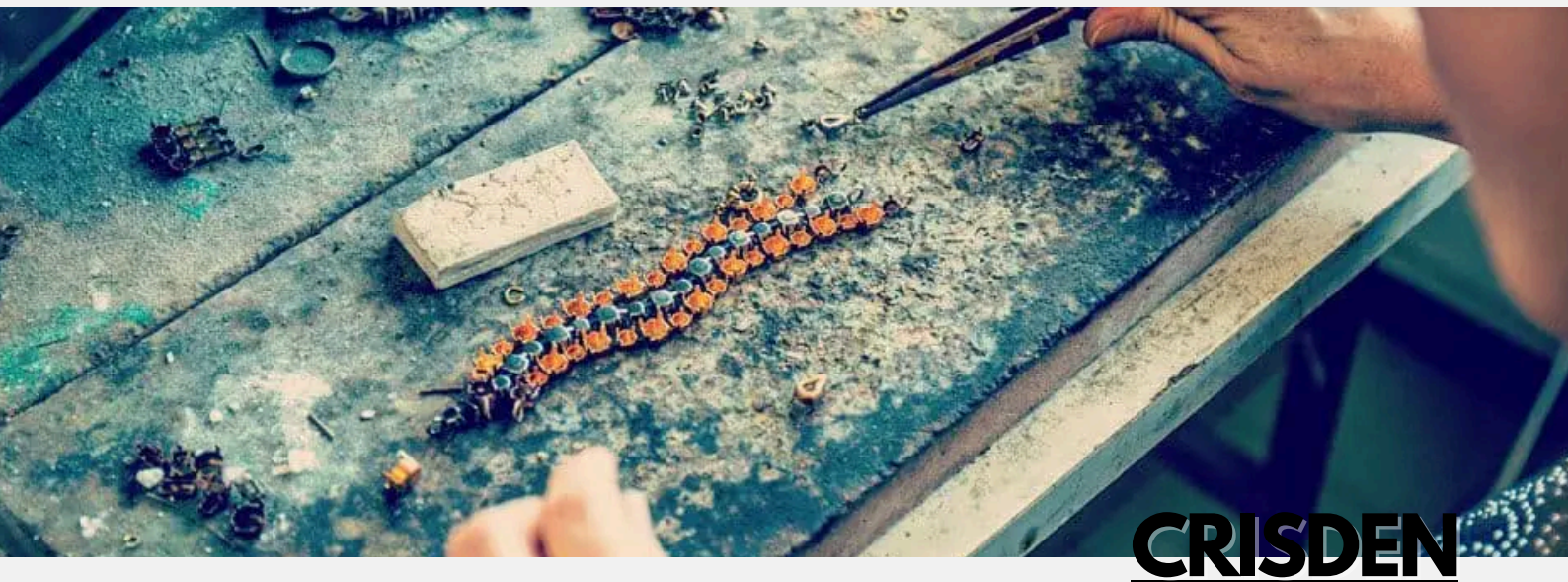
Production Process: The fabric is sourced from dead stock sellers in Prato or Carpi and is then transported to a fabric cutting facility in Reggio Emilia. Then the seamstresses take the cut fabric and sew it together. When the sewing process is done, One of One Studio's dyer picks up the clothing to start the dying process. After that, the product can be sent to the print or embroidery shop.

One of One Studio tries to maintain a standardized production method across the entire line. Although upcycling is seen worldwide as something unique and not replicable on a large scale, they are studying a supply and production method that can significantly increase production, to recycle the greatest number of garments that are no longer usable.

SOCIAL RESPONSIBILITY INITIATIVES

Community engagement: By creating events in our territory we strengthen the bond with our community that embraces our values of sustainability and reuse. We often organize workshops in which participants can bring their own used clothing that they no longer use to recover the fabric and create new garments with their own hands.





WHO IS CRISDEN?

Sector: Jewelry and design objects

Location: Reggio Emilia

Year: 1973

Crisden offers its clients a high level of creativity, technical expertise, organization, flexibility, and product quality. These factors led it to be recognized among the most renowned national and international fashion brands. In pursuing its business, Crisden follows a specific Code of Ethics that outlines the company's principles and moral values: reducing its environmental impact. Starting from a simple sketch and the selection of materials and shapes, Crisden creates a high-quality finished product, meeting the delivery date agreed with the client but above all, honoring a corporate philosophy committed to a sustainable and clean future, where continuous improvement is a promise fulfilled.

BUSINESS MODEL

Key products: Accessories for the luxury and high-end fashion sector.

Value Creation: At Crisden, their work begins when the client contacts them. They quickly interpret the concept and turn it into a concrete, achievable product. This is why the pattern design and development department is the foundation of everything we do. To meet tight deadlines and optimize costs without ever compromising quality, they seamlessly blend artisanal craftsmanship with cutting-edge technology.

Target customers: Brands from the most prestigious Italian and French fashion houses.

Supply Chain: The supply chain is all in Italy.

End of life: Crisden accessories are built to last, thanks to the use of high-quality raw materials and carefully defined manufacturing processes that ensure long-term durability.

Cost and revenue: The prices of the products ranges from mid-high to premium and luxury segments.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Crisden chose to reduce its environmental impact by using alternative, less dangerous, and less polluting products.

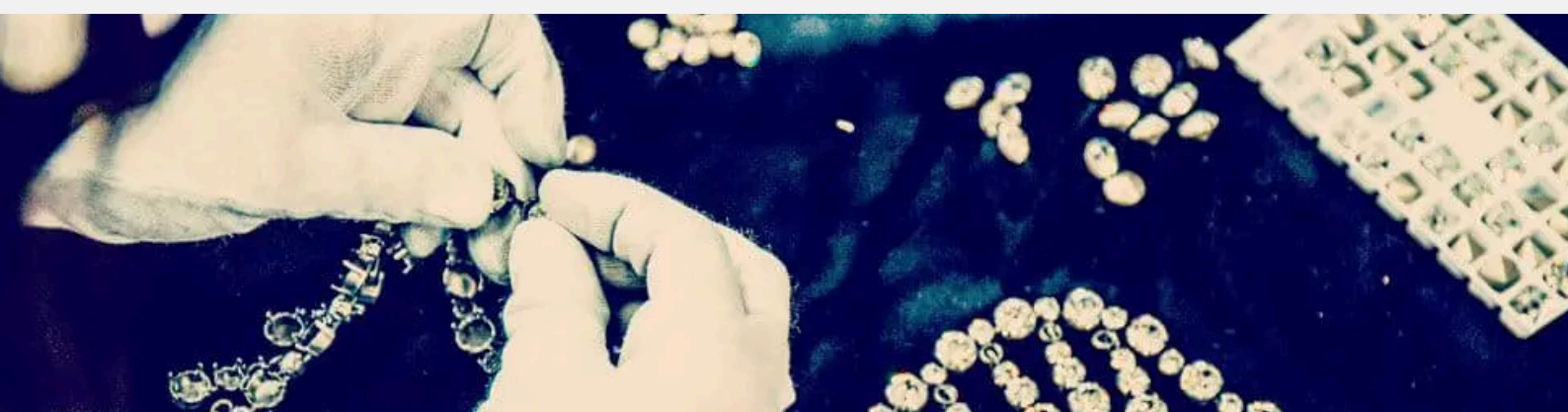
- **Energy:** Crisden is powered by solar energy through photovoltaic systems. They have charging stations for electric vehicles and use technological machines, such as automated gluing machines with integrated drying tunnels and internal air recirculation, to reduce energy consumption.
- **Waste management:** Crisden separates plastic, paper, glass, and organic waste.
- **Materials:** Crisden uses bovine and ovine leather. These are considered sustainable raw materials, being a by-product derived from the waste of the food supply chain. They also eliminated plastic from the offices and reduced plastic in packaging, replacing it with paper.

Supply chain management: Crisden sources Italian raw materials and conducts all production internally, exclusively in Italy, ensuring precise and constant control over the product, resources, and minimizing transportation distances. Moreover, preference is given to the use of less impactful transportation methods, such as trains, instead of cars for transfers to clients and suppliers.

Production Process: To meet tight deadlines and optimize costs without compromising quality, Crisden blends artisanal craftsmanship with cutting-edge technology. Their operations include 2D and 3D digital design systems using Auto CAD/CAM; "Industry 4.0" sewing machines for precision and efficiency; compact automatic cutting systems, offering the benefits of continuous conveyor-belt processing. The production time for a fashion or furniture item can vary depending on the complexity of the piece: it may take 60 minutes for a small and simple item, or up to 8 hours for a more structured and complex piece.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: Crisden supports and promotes corporate social responsibility in favor of the environment, maintaining constant and utmost seriousness in waste sorting, cleanliness of the workplaces, and the surrounding environment. The company regularly organizes eco-friendly initiatives, such as days dedicated to environmental cleanup, collecting and sorting waste left in streets or surrounding green areas. By carrying out these group environmental cleanup activities, the company aims to raise awareness among individuals about taking care of the spaces they inhabit, fostering a sense of belonging to the community.





CEA CAPSULE

WHO IS CEA CAPSULE?

Sector: Fashion

Location: Padova

Year: 2024

CEA Capsule offers fashion that is comfortable, stylish, and ethically made in Italy, respecting both people and the planet. With a focus on small, pre-sale collections crafted from locally sourced, sustainable materials, CEA ensures minimal waste and maximum quality. The brand actively supports female entrepreneurship and envisions a future open lab, a collaborative space to share artisanal know-how and preserve traditional craftsmanship. With its slow fashion approach, the CEA invites conscious consumers to invest in timeless, well-made clothing. It is more than a brand, it's a movement to preserve craftsmanship and reshape fashion sustainably.

BUSINESS MODEL

Key products: Apparel, such as t-shirts, skirts, dresses, sweaters.

Value Creation: CEA Capsule integrates traditional craftsmanship with sustainable innovation. It works closely with local artisans and suppliers, strengthening the Italian production chain and preserving rare skills. The use of pre-sales allows the brand to produce only what is needed, minimizing waste and aligning production with actual demand. By choosing high-quality, local, and low-impact materials, it ensures long-lasting garments with a reduced environmental footprint. CEA, moreover, fosters an ecosystem of female-led initiatives, supporting inclusive entrepreneurship and community development.

Target customers: Anyone seeking clothes that are not only stylish and comfortable but also ethically produced and environmentally sustainable.

Supply Chain: It is located in Veneto, in an area of 30 km, to minimize the environmental impact. The supply chain has also been chosen to support local female entrepreneurship. CEA designs small

collections both for winter and for the summer, playing on the adaptability of garments from one season to the other. It also adopted a pre-sales system. These methods allow the brand to produce only what is needed, minimizing waste and aligning production with actual demand.

End of life: CEA creates products that are durable over time. Moreover, CEA explains to customers how to use and wash the clothes to prolong their life. Most of the materials used are recyclable or biodegradable, but CEA wishes to implement a repair and take-back program soon.

Cost and revenue: Product pricing at CEA Capsule is carefully balanced to guarantee fair compensation and economic stability for the artisans involved, while staying competitive and accessible for customers navigating the increasing cost of living.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: CEA Capsule carefully selects its materials. For the winter collection: Australian wool spun in Italy; Italian wool, from Alpago and spun in Follina; Mixed reclaimed yarns sourced from surplus stock in warehouses and knitting factories. For the summer collection: Organic cotton spun in Italy; recycled cotton from India and countries that adhere to the Better Cotton initiative. The labels are also biological.

Circular economy: CEA reuses threads to design new garments. Moreover, it selects only organic and recycled materials to minimize the environmental impact.

Production Process: Each garment is crafted without cutting the fabric, and – since it is knitted – it can be taken back to its original state or thread, preserving material integrity and minimizing waste. The chosen materials are recycled, and they do not re-dye them, to avoid other chemical processes. CEA also offers customization of garments through embroidery to add value to the product and enhance the attachment customers have with it, leading to a longer life.

Certifications: Australian Wool certified as Responsible Wool Standard, GOTS certified cotton, GRS certified recycled cotton.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: The brand actively supports female entrepreneurship, fostering a community where women can thrive in the fashion industry.

Community Engagement: CEA's future plan consists of establishing an open lab to share knowledge and skills, promoting intergenerational learning. Moreover, the brand has its foundation on the collaboration between entrepreneurs, citizens, and customers. In the future, Cea's factory customers will be able to purchase their garments while the production is happening just behind a glass wall.



TÜRKİYE





EKOTEN TEKSTIL

WHO IS EKOTEN TEKSTIL?

Sector: Textile & Fabric Manufacturing

Location: Türkiye

Year: 1995

Innovative pioneer in textile production, EKOTEN Tekstil is a prestigious knit fabric producer in Europe and one of the major textile exporters of Türkiye. It aims to revolutionize textile manufacturing by reducing environmental impact through eco-friendly production methods such as organic cotton, recycled polyester, and water-saving dyeing techniques. The company promotes circular economy practices, minimizes textile waste, and optimizes resource efficiency while ensuring ethical and fair production. By developing high-quality, durable, and sustainable fabrics, EKOTEN supports global brands in integrating green solutions into fashion and industrial textiles.

BUSINESS MODEL

Key products: Fashionable and functional fabrics and garments.

Value Creation: EKOTEN Tekstil creates value through sustainable textile production, utilizing organic and recycled materials, water-efficient dyeing techniques, and renewable energy sources. The company invests in R&D and innovative fabric technologies to enhance durability and reduce environmental impact. By integrating zero-waste production processes, advanced textile engineering, and digital manufacturing systems, EKOTEN optimizes resource efficiency while maintaining high-quality standards. Its commitment to ethical sourcing, fair labor practices, and industry collaborations further strengthens its role as a leader in sustainable textile innovation.

Target customers: EKOTEN Tekstil primarily serves global fashion brands, sportswear companies, and industrial textile manufacturers seeking sustainable fabric solutions. The company supplies textiles to B2B clients, including apparel producers, designers, and retailers. Its distribution network spans Europe, North America, and Asia.

Supply Chain: EKOTEN Tekstil operates a sustainable and transparent supply chain, sourcing organic cotton, recycled polyester, and eco-friendly raw materials from certified suppliers. The company collaborates with ethical producers and manufacturers to ensure fair labor practices and environmental responsibility.

End of life: EKOTEN Tekstil designs its fabrics with circular economy principles, ensuring they are biodegradable, recyclable, or reusable at the end of their life cycle. The company promotes closed-loop textile production, encouraging brands to integrate fabric recycling programs and sustainable disposal methods.

Cost and revenue: EKOTEN Tekstil's cost structure includes raw material sourcing (organic cotton, recycled polyester), sustainable production technologies, R&D investments, energy-efficient manufacturing, and fair labor wages. The company generates revenue through B2B sales of eco-friendly textiles. Additional revenue streams come from customized sustainable fabric solutions, licensing of proprietary textile innovations, and collaborations with eco-conscious brands. By prioritizing high-quality, durable materials, EKOTEN maintains a competitive edge in the sustainable textile market while ensuring long-term profitability.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Many practices are implemented in terms of sustainability:

- **Materials:** EKOTEN Tekstil uses organic cotton, recycled polyester, and eco-friendly synthetic or biodegradable fibers sourced from certified suppliers. The company prioritizes materials with low environmental impact.
- **Water usage:** EKOTEN implements water-efficient dyeing technologies, significantly reducing water consumption in textile production.
- **Energy usage:** EKOTEN integrates renewable energy sources such as solar and wind power into its operations. Additionally, the company optimizes energy-efficient textile manufacturing processes, ensuring a minimal carbon footprint.
- **Waste Management:** EKOTEN follows a zero-waste approach, incorporating fabric recycling, upcycling, and closed-loop textile production to minimize environmental impact. Discarded fabrics and production waste are repurposed or reintegrated into new materials.

Supply chain management: EKOTEN Tekstil ensures a sustainable and transparent supply chain by sourcing organic cotton, recycled polyester, and eco-friendly fibers from certified suppliers committed to ethical and environmentally responsible practices. The company partners with energy-efficient manufacturers that implement water-saving dyeing techniques, waste reduction strategies, and renewable energy sources. Logistics are optimized through low-carbon transportation methods and supporting regional distribution networks. EKOTEN maintains strict quality control and compliance with sustainability certifications, ensuring a responsible and traceable supply chain.



Circular economy: EKOTEN Tekstil embraces circular economy principles by designing textiles that are biodegradable, recyclable, or reusable to extend their life cycle. The company prioritizes closed-loop production, where fabric waste is minimized through efficient resource use, textile recycling programs, and upcycling initiatives. By utilizing organic and recycled materials, EKOTEN reduces dependency on virgin resources and promotes sustainable garment production. The company also collaborates with brands to develop take-back and recycling systems, ensuring that textiles re-enter the supply chain rather than contributing to landfill waste.

Production Process: It employs water-saving dyeing technologies, energy-efficient machinery, and renewable energy sources to minimize environmental impact. The manufacturing process follows a zero-waste approach, ensuring that textile scraps and byproducts are repurposed or recycled.

Certifications: EKOTEN Tekstil holds international sustainability certifications that ensure its commitment to environmentally friendly and ethical textile production. The company is certified by GOTS (Global Organic Textile Standard) for its use of organic fibers and adherence to strict environmental and social criteria. It also complies with OEKO-TEX Standard 100, which guarantees that its fabrics are free from harmful substances and safe for human use. Additionally, EKOTEN follows ISO 14001 (Environmental Management System) to minimize its ecological footprint and improve resource efficiency.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: EKOTEN Tekstil upholds fair and ethical labor practices, ensuring safe working conditions, fair wages, and equal opportunities for all employees. The company complies with international labor standards and follows GOTS and OEKO-TEX social criteria, which prohibit child labor, forced labor, and workplace discrimination. EKOTEN provides continuous training and professional development for its workforce, promoting employee well-being and career growth.

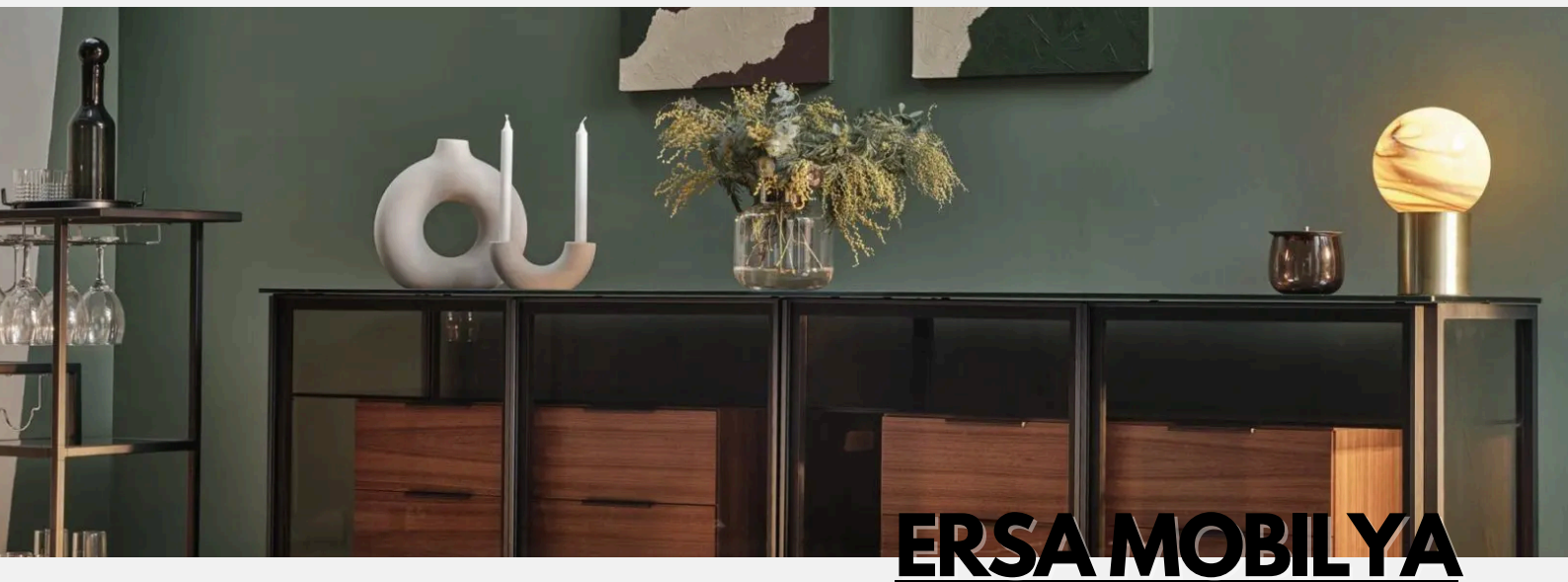
Community engagement: EKOTEN Tekstil actively engages with the local and global community through sustainability initiatives, educational programs, and social responsibility projects. The company collaborates with nonprofits, universities, and industry leaders to promote environmental awareness and sustainable textile practices. It supports local artisans and small-scale producers, ensuring fair opportunities in the supply chain. Additionally, EKOTEN organizes workshops, sustainability campaigns, and corporate social responsibility (CSR) projects to educate communities about eco-friendly fashion and responsible consumption.

INNOVATION AND IMPACT

Innovation practices: EKOTEN Tekstil drives innovation in sustainable textile manufacturing by investing in eco-friendly materials, advanced production technologies, and circular economy solutions. Additionally, it collaborates with research institutions and industry partners to pioneer new fabric technologies and closed-loop recycling systems.

Recognition and awards: EKOTEN Tekstil has received multiple recognitions and awards for its commitment to sustainability, innovation, and ethical production in the textile industry.





ERSA MOBILYA

WHO IS ERSA MOBILYA?

Sector: Furniture & Interior Design

Location: Türkiye

Year: 1958

ERSA Mobilya is committed to sustainable furniture design and production, integrating eco-friendly materials, energy-efficient manufacturing, and circular economy principles. The company focuses on durability, modularity, and recyclability to reduce waste and extend product life cycles. By blending innovation, aesthetics, and environmental responsibility, ERSA aims to set new standards for green furniture solutions in modern interiors.

BUSINESS MODEL

Key products: Sustainable office furniture

Value Creation: ERSA Mobilya creates value by using FSC-certified wood, recycled metals, and low-emission finishes in its furniture production. The company invests in smart manufacturing technologies, energy-efficient production lines, and modular design techniques, ensuring minimal waste and maximum adaptability.

Target customers: ERSA Mobilya serves corporate offices, hospitality sectors, architectural firms, and interior designers. The company distributes its products through direct sales, showroom partnerships, and international collaborations, catering to markets in Europe, the Middle East, and North America.

Supply Chain: ERSA Mobilya maintains a sustainable and ethical supply chain, sourcing environmentally certified materials from responsible suppliers. The company collaborates with eco-conscious logistics partners to optimize carbon-efficient distribution.

End of life: ERSA Mobilya designs its products for easy disassembly, recycling, and refurbishment, enabling a circular furniture economy. Customers are encouraged to return or repurpose used furniture.

Cost and revenue: ERSA Mobilya's cost structure includes raw material sourcing (sustainable wood, recycled metals), R&D in eco-friendly design, energy-efficient manufacturing, and logistics operations. The company generates revenue through direct sales, large-scale contract projects, B2B collaborations, and licensing of modular furniture designs.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: ERSA Mobilya tackles sustainability issues from different angles:

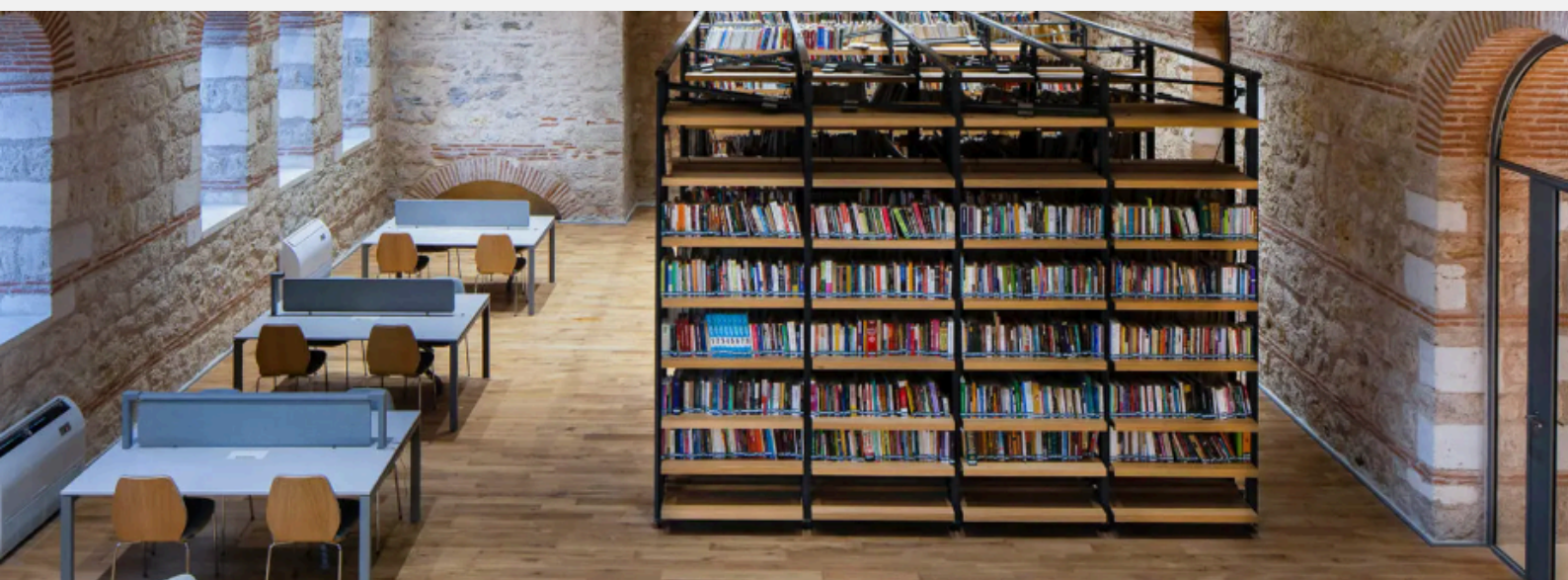
- **Materials:** ERSA Mobilya utilizes FSC-certified wood, recycled aluminum, and non-toxic adhesives.
- **Water usage:** The company implements water-efficient wood treatment and finishing processes, reducing overall water consumption in manufacturing.
- **Energy usage:** ERSA integrates solar energy and energy-efficient machinery in its production facilities.
- **Waste management:** Through upcycling, reusing manufacturing scraps, and recycling used furniture, ERSA minimizes industrial waste.

Supply chain management: ERSA Mobilya works with certified sustainable material suppliers and maintains low-emission logistics to minimize carbon footprints.

Circular economy: ERSA Mobilya promotes modular, long-lasting, and recyclable furniture, ensuring that products are refurbishable and repurposable. Through furniture take-back programs, repair services, and upcycling initiatives, the company extends the life cycle of its products and reduces waste.

Production Process: ERSA Mobilya employs precision woodworking, metal fabrication, and ergonomic design technologies to create high-quality, eco-friendly furniture. The company's production integrates low-VOC coatings, water-based adhesives, and renewable energy to maintain environmentally conscious operations.

Certifications: ERSA Mobilya holds international sustainability certifications: FSC Certification – Ensures responsible sourcing of wood materials; ISO 14001 – Environmental management system certification for sustainable production; LEED Compliant Products – Supports green building initiatives through eco-conscious furniture design; GREENGUARD Certification – Guarantees low chemical emissions in indoor products.



SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: ERSA Mobilya ensures ethical labor conditions, fair wages, and workplace safety in compliance with global labor regulations. The company provides training programs, employee well-being initiatives, and diversity-friendly policies to foster an inclusive and skilled workforce.

Community engagement: The company collaborates with universities, design competitions, and social impact programs to promote eco-conscious architecture and interior design solutions.

INNOVATION AND IMPACT

Innovation practices: ERSA Mobilya invests in smart furniture technologies, AI-driven ergonomic solutions, and sustainable material innovations. The company pioneers modular workspaces, energy-saving office designs, and IoT-enabled furniture systems, merging aesthetics with environmental responsibility.

Recognition and awards: ERSA Mobilya has been recognized for its contributions to sustainable design and innovation, receiving:

- European Green Design Award (2023) for its eco-friendly office solutions.
- Sustainable Innovation in Furniture Award (Türkiye, 2022) for pioneering modular workspace designs.
- Best Eco-Conscious Manufacturing Award (2021) for its commitment to zero-waste production.





WHO IS MIIN?

Sector: Fashion & Textile Manufacturing

Location: Istanbul

Year: 2014

MiiN is a slow fashion brand with sustainability at the core of its business philosophy. MiiN aims to redefine fashion through sustainable and ethical design by creating timeless, minimalist clothing for women. The brand embraces slow fashion principles, producing in small batches to avoid overproduction and waste. MiiN offers an alternative to fast fashion that aligns style with environmental and social responsibility.

BUSINESS MODEL

Key products: Fashion garments.

Value Creation: MiiN generates value through local, ethical production and minimalist design practices. Each piece is produced using OEKO-TEX certified fabrics by skilled local artisans, ensuring quality and sustainability. The brand follows a slow fashion model, creating limited collections to reduce environmental impact. Design is approached holistically, combining aesthetics, functionality, and social awareness.

Target customers: It targets female consumers who value high-quality, long-lasting garments with sustainable origins. Its customer base includes urban professionals and design-aware women. Products are distributed through the MiiN boutique, the brand's e-commerce platform, and select concept stores and pop-up spaces in Türkiye and internationally.

Supply Chain: MiiN maintains a short, transparent, and local supply chain. All fabrics are sourced from certified, eco-conscious Turkish suppliers. Garments are designed and produced in İstanbul to minimize transport-related emissions and maintain strict oversight of working conditions. The company collaborates directly with local workshops and seamstresses to ensure ethical standards and high craftsmanship.

End of life: MiiN's products are built for longevity through durable design and timeless silhouettes. Customers are encouraged to wear garments across seasons and years. The use of high-quality materials extends the product lifecycle. Unused fabrics are repurposed in limited accessories, and worn garments can be returned for creative upcycling projects.

Cost and revenue: MiiN operates on a low-waste, high-value model with reduced inventory costs thanks to limited production runs. Its cost structure is based on fair wages, local sourcing, and sustainable materials. Revenue is generated from boutique and online sales, with strong margins maintained through brand loyalty and the premium appeal of ethical fashion. Occasional collaborations and capsule collections provide additional revenue and visibility.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: MiiN tackles sustainability issues from different angles:

- **Materials:** MiiN uses OEKO-TEX Standard 100 certified fabrics. The materials are primarily natural fibres such as cotton and linen, chosen for their durability and low environmental impact. The brand avoids synthetic blends and focuses on traceable, responsibly sourced textiles.
- **Water usage:** Since production is small-scale and batch-limited, there is minimal water-intensive processing. Additionally, the brand does not engage in unnecessary garment washing or treatments that would increase water demand.
- **Energy usage:** The choice of holding a local production eliminates the need for extensive transportation. MiiN also favours manual and small-batch processes over industrial-scale machinery, contributing to lower energy consumption per item.
- **Waste management:** MiiN follows a zero-waste philosophy in its production practices. Fabric scraps are collected and repurposed into accessories or sample pieces. The design process aims to minimise cutting waste through efficient pattern planning. Unused stock is minimal due to demand-based production, and any unsold items are reintegrated into capsule collections or upcycled.

Supply Chain Management: MiiN operates a localised and transparent supply chain, sourcing fabrics from certified Turkish textile producers. All garments are designed and manufactured in Istanbul, allowing for close monitoring of working conditions and production standards. The company avoids mass production and long-distance transportation. MiiN selects suppliers that apply low-water or closed-loop dyeing techniques. Moreover, most of their partner ateliers rely on standard low-energy equipment, with no energy-intensive mass production methods.



Circular economy: Fabric scraps are reused in accessory collections, and worn garments can be returned for repurposing or creative upcycling. The brand actively promotes repair and responsible consumption, encouraging customers to extend product life cycles and reduce textile waste.

Production process: MiiN's production process is grounded in slow fashion principles. Each garment is made in small batches by local artisans using eco-certified materials. The brand avoids overstock and overproduction, ensuring that every piece is intentional, traceable, and waste-conscious.

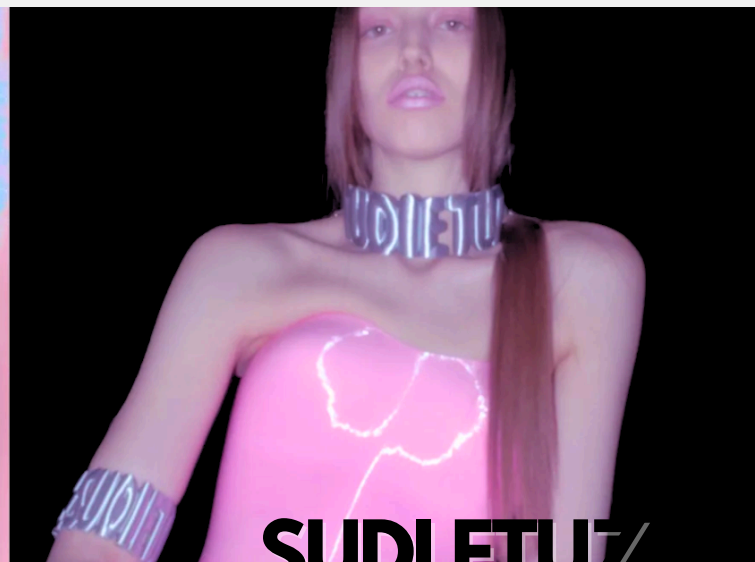
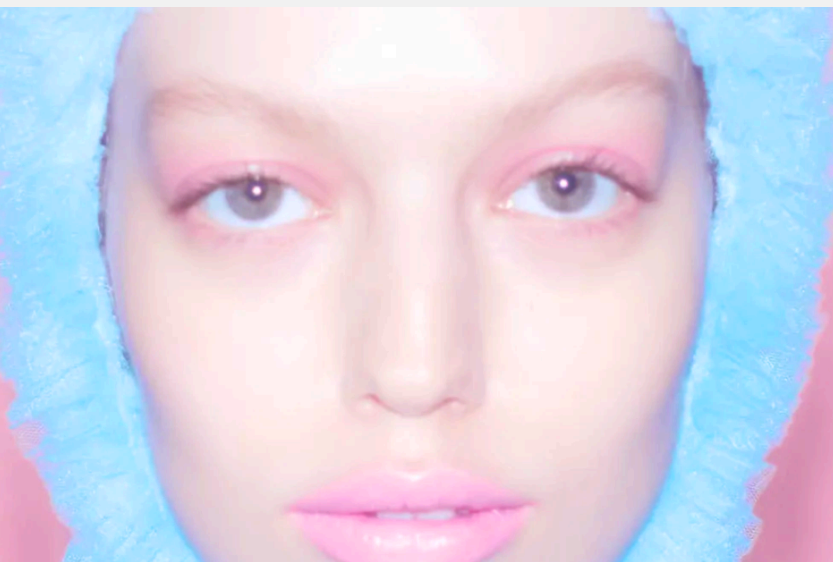
Certification: MiiN uses OEKO-TEX Standard 100 certified fabrics, ensuring that materials are tested for harmful substances and meet high safety and sustainability criteria.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: MiiN upholds strong ethical labour practices by working exclusively with local ateliers and skilled artisans in Türkiye. The company ensures fair wages, safe working conditions, and respectful treatment for all workers involved in the production process

Community engagement: MiiN actively engages with its local community by supporting artisan craftsmanship and collaborating with independent designers, seamstresses, and small workshops in Istanbul. The brand also organises design talks, pop-up events, and awareness campaigns that promote conscious fashion and sustainability. Through its storytelling and digital platforms, MiiN encourages dialogue on ethical consumption and empowers women in the creative industry.





SUDI ETUZ

WHO IS SUDI ETUZ?

Sector: Fashion Design

Location: Istanbul

Year: 2016

Founded by designer Şansım Adalı, Sudi Etuz is a fashion brand blending innovative, artistic expression with sustainability. The brand is known for its experimental silhouettes, cultural inspirations, and responsible design practices. It merges avant-garde design with sustainability, and aims to create high-impact visual garments while promoting mindful consumption and low-impact production. By integrating traditional Turkish craftsmanship with futuristic aesthetics, the brand redefines what fashion can look like — bold, expressive, and environmentally responsible.

BUSINESS MODEL

Key products: Fashion garments.

Value Creation: The value creation process at Sudi Etuz is a fusion of creative innovation, cultural reference, and environmental responsibility. Each design begins with digital sketching and 3D prototyping, reducing the need for physical samples and minimizing fabric waste during the design phase. The brand sources surplus and recycled materials from local suppliers and transforms them through advanced cutting techniques. Traditional Turkish craftsmanship—such as hand embroidery and textile layering—is modernised through fashion-tech applications and bold silhouettes. The brand also builds value by integrating storytelling into each collection, often tying pieces to themes such as heritage, identity, or nature.

Target customers: Sudi Etuz caters to a niche segment of fashion-conscious consumers from Europe and Türkiye, who appreciate high-end, avant-garde design. The brand's audience includes creatives, fashion editors, artists, cultural influencers, and socially engaged millennials who view fashion as a medium of expression and change. The company distributes its products through an online store, pop-up installations, concept boutique, and collaborations with global retailers.

Supply chain: Sudi Etuz operates a localised and transparent supply chain. Raw materials are sourced from surplus fabric warehouses, OEKO-TEX certified producers, and ethical and local textile mills. All production is conducted in small-batch ateliers in Istanbul, where the brand maintains direct oversight. These ateliers are vetted for fair labour practices, working conditions, and environmental compliance. The design team works closely with production partners to ensure that the brand's creative integrity is maintained throughout the process.

End of life: Each garment is designed as a collectible piece that transcends fast fashion trends, encouraging customers to view clothing as a lasting investment rather than a disposable item. The brand promotes extended use through high-quality materials, careful craftsmanship, and versatile design features. Leftover materials from production are creatively reintegrated into future collections or reworked into fashion installations and student-led projects.

Cost and revenue: The brand's cost structure includes premium sustainable fabrics, small-scale ethical production, research and development for digital fashion tools, and participation in international fashion weeks and art installations. It allocates a considerable budget to creative direction and artistic presentation, viewing storytelling as a key driver of brand identity and growth. Revenue streams are generated through direct-to-consumer sales via the brand's online store, exclusive capsule collections, and curated collaborations with fashion platforms and global designers. Custom commissions and limited-edition art-fashion pieces also contribute to its income.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Sudi Etuz tackles sustainability issues from different angles:

- **Materials:** Sudi Etuz prioritises the use of sustainable, recycled, and surplus materials in its collections. A significant portion of the fabrics used are deadstock sourced from local textile producers. The brand also selects OEKO-TEX certified materials. Fabric choices are driven by both aesthetic value and environmental criteria, with a preference for biodegradable fibres such as organic cotton, linen, and silk.
- **Water usage:** The brand avoids water-intensive dyeing and finishing processes by utilising pre-dyed deadstock fabrics or digital printing techniques that use less water and fewer chemicals. Its focus on small-batch collections and digital design reduces the number of samples and prototypes required, further cutting down on water usage across the product development cycle.
- **Energy usage:** The low-volume fashion framework allows for decreasing energy demand. Garments are manufactured in small local workshops, which use manual or low-energy equipment. Incorporating digital prototyping and 3D modelling into its design process reduces physical sampling and the associated energy costs of fabrication and transport. The proximity of suppliers also helps reduce transportation-related energy consumption.
- **Waste management:** There is a zero-waste philosophy across design and production. Fabric scraps and offcuts are collected and repurposed into smaller accessories, design prototypes, or experimental pieces. Limited production runs, made-to-order options, avoid overproduction.



Supply chain management: Sudi Etuz operates a localised and transparent supply chain. All raw materials are sourced from suppliers based in Türkiye. The entire production process is carried out in Istanbul-based ateliers and workshops, allowing the brand to maintain close relationships with artisans and maintain full oversight of working conditions. Regular on-site visits and direct communication with suppliers foster strong accountability and mutual trust.

Circular economy: The brand employs design strategies that enable long-term wearability, easy repair, and creative restyling. Fabric offcuts are not discarded—instead, they are repurposed into accessories, patchwork detailing, or integrated into future design concepts. Collaborations with artists and design students enable even the smallest scraps to find new purpose in fashion installations and community projects. The brand also promotes the reuse of its garments through styling tutorials and social media campaigns

Production Process: Each collection begins with an intensive design phase, where sketches and concepts are transformed into digital prototypes using 3D modelling software. This significantly reduces the need for physical samples, saving materials and energy. Once designs are finalised, production takes place in trusted small-scale ateliers in Istanbul, where artisans work using a combination of traditional methods, such as embroidery, appliqué, and hand-finishing, and modern techniques such as laser-cutting and digital printing.

Certifications: Most of the fabrics used in the collections are sourced from OEKO-TEX Standard 100 certified suppliers, ensuring that textiles are tested for harmful substances and produced in environmentally sound facilities. The brand also follows principles consistent with the Global Organic Textile Standard (GOTS) when selecting organic or biodegradable fabrics.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: Sudi Etuz is committed to maintaining ethical labour practices that respect the dignity, creativity, and well-being of everyone involved in its production process. The working conditions in the ateliers are closely monitored. These are safe and well-ventilated. The artisans are paid fair wages that exceed minimum wage standards. The brand specifically partners with workshops that promote women's employment and preserve traditional handcraft techniques.

Community engagement: The company actively collaborates with artists, educational institutions, and non-profit organisations to foster creative and sustainable initiatives within the local community. It organises and participates in workshops focused on upcycling, slow fashion, and fabric storytelling. The brand often donates surplus materials to fashion schools or NGOs to support skills development and circular design education. It has also led public campaigns promoting body positivity, gender inclusivity, and cultural diversity in fashion.

INNOVATION AND IMPACT

Innovation practices: The brand utilises cutting-edge digital tools such as 3D garment simulation, virtual fitting, and digital pattern-making software.





WHO IS AUTOBAN?

Sector: Architecture & interior Design

Location: Istanbul

Year: 2003

Autoban is an internationally recognised multidisciplinary design studio, operating in the fields of architecture, interior design, and spatial experience. The studio adopts a holistic and layered approach to design, where functionality is deeply interwoven with material sensibility and narrative depth. Each project is shaped by a strong conceptual foundation, often drawing from cultural, historical, and geographical references unique to the site or context. This design philosophy enables Autoban to create spaces that resonate with identity and character, while also responding to contemporary needs in innovative ways.

BUSINESS MODEL

Key products: Architecture, furniture, and Lighting.

Value Creation: Value is created through a holistic design process that integrates architectural thinking with material innovation, narrative design, and advanced digital techniques. Autoban's approach combines conceptual research, traditional craftsmanship, and digital modelling tools to deliver immersive environments.

Target customers: Private individuals, global hospitality brands, cultural institutions, and high-end commercial entities. Their design services are typically commissioned by clients seeking original, context-sensitive spaces that blend storytelling with functionality. Projects are distributed across local, regional, and international markets.

Supply Chain: Autoban relies on a curated supply network that prioritizes local and sustainable materials. The studio collaborates with regional manufacturers and artisans to maintain high-quality standards while reducing its carbon footprint. This decentralized and transparent supply chain allows flexibility and traceability.

End of life: Autoban considers the end-of-life implications of their designs by incorporating adaptability, durability, and modularity into their architectural solutions. They aim to create timeless environments that age gracefully, minimizing the need for premature demolition or replacement. In interior and furniture elements, reusable materials and easily dismantled components enable recycling or repurposing.

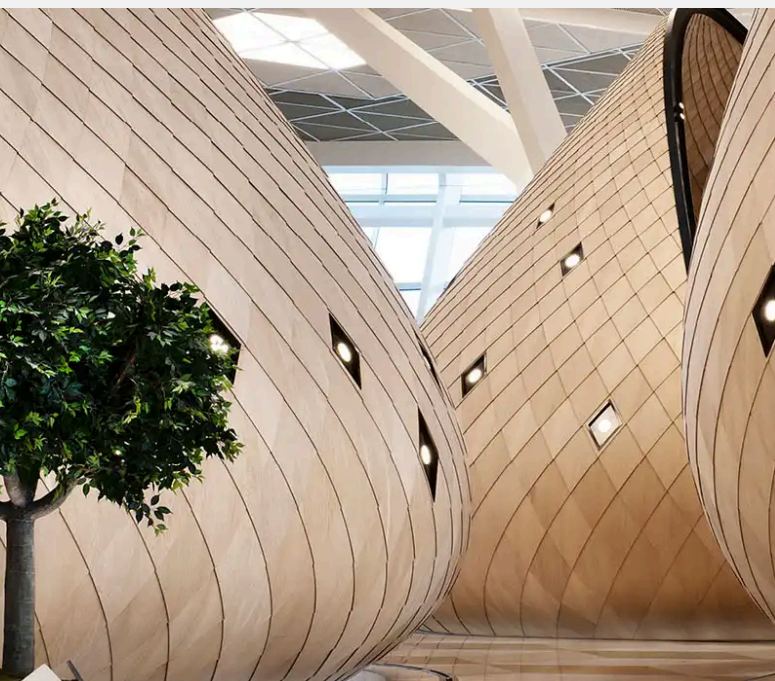
Cost and revenue: Costs are primarily associated with bespoke design services, skilled labour, high-quality materials, and research-driven project development. Revenue is generated through direct commissions, long-term design contracts, and design consultancy services.

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Resource use and efficiency: Autoban tackles sustainability issues from different angles:

- **Materials:** Autoban prioritizes efficient resource use by selecting durable, natural, and locally sourced materials, chosen for their longevity and minimal environmental footprint. Their design philosophy embraces minimalism and long-term usability, leading to spaces that require fewer resources for maintenance and renovation over time.
- **Water usage:** Autoban incorporates water-efficient systems in its interior and building designs, including low-flow fixtures and rainwater harvesting solutions where applicable. Material choices also consider water usage in production processes.
- **Energy use:** The studio emphasizes passive design strategies to reduce energy demand, such as natural lighting, ventilation, and insulation. In addition, Autoban supports the integration of energy-efficient technologies like LED lighting and renewable energy systems.
- **Waste management:** Autoban minimizes construction and design waste through detailed planning, modular construction techniques, and digital prototyping. Offcuts and excess materials are reused when possible, and projects are designed to reduce demolition waste by enabling future adaptability and disassembly.

Supply chain management: Autoban prioritises partners who demonstrate transparency in sourcing, use certified or traceable materials, and align with principles of fair labour and reduced environmental harm. By working with local suppliers, the studio significantly reduces transportation emissions and fosters the regional economy.



Circular economy: Autoban embraces circular economy principles by designing adaptable, modular spaces that evolve over time and minimise waste.

Their projects prioritise longevity and future flexibility, enabling disassembly, reuse, and easy material separation.

By integrating reclaimed elements and avoiding resource-intensive construction methods, the studio reduces environmental impact while preserving cultural value. Its values are: durability, material responsibility, and timeless functionality.

Production Process: Autoban integrates responsible choices from the earliest design stages. Using advanced digital modelling tools such as BIM and parametric software, the studio reduces material waste, improves coordination, and ensures efficient fabrication. Prefabrication is employed where possible to minimise on-site disruption and energy use, while partnerships with local artisans and fabricators help lower carbon emissions and support ethical, regional production. Materials are selected for their durability, non-toxicity, and recyclability, ensuring that each project is both refined in design and low in environmental impact. Each project is driven by conceptual thinking and research, allowing Autoban to push the boundaries of form, function, and storytelling, and reinterpret cultural narratives through a contemporary lens.

SOCIAL RESPONSIBILITY INITIATIVES

Labor practices: Autoban is committed to upholding ethical labour standards by fostering a respectful, inclusive, and supportive workplace culture. The studio provides its employees with fair working conditions, competitive compensation, and opportunities for professional development. It places strong emphasis on interdisciplinary collaboration, knowledge-sharing, and equal opportunity employment. Young professionals and emerging designers are welcomed through structured mentorship programmes.

Community engagement: Autoban actively engages with the wider community through cultural, educational, and social initiatives. The studio frequently collaborates with universities, design schools, and public institutions to conduct workshops, lectures, and exhibitions that promote architectural literacy and creative thinking. It also participates in local regeneration projects and public space designs, contributing to the social fabric and cultural identity of the regions it serves. Through these efforts, Autoban strengthens its role not only as a design practice but as a socially conscious contributor to community development.

INNOVATION AND IMPACT

Recognition and awards: Autoban's work has received international acclaim, earning numerous awards for both design excellence and innovation. These include the Red Dot Design Award, the Wallpaper* Design Award, and recognition from institutions such as the World Architecture Festival. Their projects have been exhibited at prestigious events, including the Milan Design Week and London Design Biennale.



Conclusion

The 20 enterprises presented in this compendium may differ in size, approach, field, and identity, but they are united by a common goal: to shape a more sustainable, conscious, and inclusive future in the creative industries. Despite their diversity, each company embodies a shared commitment to reimagining the way we produce, consume, and connect with people, materials, and the environment.

Artforward intends to distance itself from vague or overused broad definitions of “sustainability”. Instead, this compendium offers a concrete, multidimensional portrait of what sustainability means in practice today. In the creative industries, “being sustainable” encompasses the rehabilitation of abandoned spaces, the reduction of carbon footprints in the work methods and tools, the adoption of eco-friendly processes, a constant serious choice of materials and responsible sourcing, a transparent supply chain, and the nourishment of handcrafting and traditions. On the other hand, it also includes efficient energy and time management, new technologies, co-creation practices, clearer communication, stakeholder involvement, and the promotion of social inclusion and community engagement.

A common thread links these enterprises: the ability to give materials a new life, to optimize every resource, and to do so with care and creativity. Many of these businesses are led by artisans whose craftsmanship ensures quality while preserving traditional knowledge and blending it with innovation. Others lead the way with cutting-edge technologies that enhance efficiency and reduce environmental impact, from office energy consumption to streamlined production methods and shortened supply chains.

These companies show that sustainability is not just about the environment; it is also about people. Their business models reflect a strong sense of social responsibility, valuing employees, investing in local communities, and fostering collaboration through partnerships with universities, design competitions, and social impact programs.

Together, these enterprises are not only redefining the panorama of creative industries, they are also shaping new professions, new narratives, and new pathways across the sector, from South to North, East to West in Europe. Their stories remind us that every choice matters and that creativity, when paired with responsibility, holds the power to spark meaningful change.

Each of them shows us that, within the creative industries, it is possible to break away from mass production, shortcuts to easy success, fast fashion, and profit-driven practices. By placing art and creativity at the core, alongside a genuine commitment to the environment and our communities, these businesses demonstrate that sustainable growth is not only possible but essential for protecting the world around us.





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